



Heriot-Watt University  
Research Gateway

## Strengthening the relationship between physical activity and physical self-concept

### Citation for published version:

Murray, RM, Sabiston, CM, Coffee, P & Kowalski, KC 2021, 'Strengthening the relationship between physical activity and physical self-concept: The moderating effect of controllable attributions', *Psychology of Sport and Exercise*, vol. 52, 101828. <https://doi.org/10.1016/j.psychsport.2020.101828>

### Digital Object Identifier (DOI):

[10.1016/j.psychsport.2020.101828](https://doi.org/10.1016/j.psychsport.2020.101828)

### Link:

[Link to publication record in Heriot-Watt Research Portal](#)

### Document Version:

Peer reviewed version

### Published In:

Psychology of Sport and Exercise

### General rights

Copyright for the publications made accessible via Heriot-Watt Research Portal is retained by the author(s) and / or other copyright owners and it is a condition of accessing these publications that users recognise and abide by the legal requirements associated with these rights.

### Take down policy

Heriot-Watt University has made every reasonable effort to ensure that the content in Heriot-Watt Research Portal complies with UK legislation. If you believe that the public display of this file breaches copyright please contact [open.access@hw.ac.uk](mailto:open.access@hw.ac.uk) providing details, and we will remove access to the work immediately and investigate your claim.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24

Strengthening the relationship between physical activity and physical self-concept: The moderating effect of controllable attributions

Ross M. Murray<sup>1</sup>, Catherine M. Sabiston<sup>1</sup>, Pete Coffee<sup>2</sup>, Kent C. Kowalski<sup>3</sup>

<sup>1</sup>Faculty of Kinesiology and Physical Education, University of Toronto

<sup>2</sup>Faculty of Health Sciences and Sport, University of Stirling

<sup>3</sup>College of Kinesiology, University of Saskatchewan

**Author Note**

We have no conflicts of interest to disclose

This work was supported by a research grant provided to the last author by the Social Sciences and Humanities Research Council of Canada (Standard research grant, Grant ID#: 410-2008-1071)

Correspondence concerning this article should be addressed to Ross M Murray, University of Toronto, 55 Harbord St., M5S 2W6, Ontario, Canada. Email: rm.murray@utoronto.ca

**Strengthening the relationship between physical activity and physical self-concept: The moderating effect of controllable attributions**

Individuals' perceptions of themselves are known as their self-concept. The self-concept has been proposed to encompass multiple dimensions of life domains, such as the social self, emotional self, and physical self (Shavelson, Hubner, & Stanton, 1976). Physical self-concept includes perceptions of appearance, fitness, and abilities. Physical self-perceptions are arguably the strongest predictors of a range of mental health outcomes associated with well-being, including depression and anxiety (Steiger, Allemand, & Robins, 2014), and emotions of shame and guilt (Crocker et al., 2014). While research on physical self-concept often focuses on children and adolescents, physical self-concept has been acknowledged to be an important construct to individuals across the lifespan from many different backgrounds (Marsh, Martin, & Jackson, 2010). Therefore, understanding the physical self-concept can be an effective strategy to help improve well-being in a diverse range of the population and, as such, it is important to understand potential antecedents and moderators that can be utilized to help improve individuals' physical self-concept.

Increasing physical activity may be an effective strategy to improve physical self-concept (Babic et al., 2014; Crocker, Eklund, & Kowalski, 2000). In their review of correlates of physical self-concept, Babic and colleagues reports a moderate effect for the association between physical activity and physical self-concept. Marsh and colleagues describe a reciprocal effects model, whereby the relationship between physical activity and physical self-concept is bi-directional (Marsh, Papaioannou, & Theodorakis, 2006). Furthermore, Babic and colleagues concluded a systematic review with the premise that the physical activity and physical self-concept relationship is likely bi-directional. Nonetheless, recent longitudinal research findings on

48 children and adolescents have supported a consistent causal relationship between physical  
49 activity and physical self-concept, whereby increased levels of physical activity improved  
50 physical self-concept several weeks and months later (Garn et al., 2019, 2020). This directional  
51 relationship is described theoretically as a skill development hypothesis and is foundational to  
52 the current study whereby physical self-concept is impacted by changes in physical activity  
53 behavior.

54         This relationship may be affected by achievement motives for being physically active.  
55 For example, Frederick and Morrison (1996) found that individuals often increase physical  
56 activity with the goal of improving physical fitness. Consistent with this assertion, a physical  
57 activity intervention only improved physical self-concept when physical fitness was also  
58 improved (Schneider, Dunton, & Cooper, 2008). Engaging in physical activity for the purpose of  
59 enhancing fitness is likely to encourage achievement-focused outcomes; controllable attributions  
60 for these outcomes may be integral to strengthen the relationship between physical activity and  
61 physical self-concept.

62         Controllability is the extent to which individuals personally believe they have control or  
63 no control over the cause of an event (Weiner, 1985). Controllability is considered an attribution,  
64 which is generally an individual's explanation for why certain events occurred (Weiner, 1985).  
65 Other common attribution dimensions include internality (i.e., belief that the cause of an event is  
66 due to factors relating to the individual or factors relating to the environment) and stability (i.e.,  
67 the belief that the cause of an event will remain stable or change over time). The extent to which  
68 individuals' attributions lie along these dimensions of controllability, internality, and stability is  
69 believed to have a strong impact on emotional experiences (Tracy & Robins, 2004). Tracy and  
70 Robins theorize that internal, controllable, and stable attributions for positive events pertinent to

71 oneself (i.e., goal achievement) often lead to emotions of authentic pride, while external,  
72 uncontrollable, and unstable attributions for negative events pertinent to oneself (i.e., goal  
73 failure) typically lead to emotions of shame. As such, attributions can trigger emotional  
74 responses that are important for physical and mental health. Of these three dimensions,  
75 attribution theory in physical activity (e.g., Rees et al., 2005) purports that perceptions of  
76 controllability are the primary predictor of future outcomes.

77 In physical activity contexts, controllable attributions are considered to be adaptive and  
78 lead to outcomes such as increased self-confidence to perform well (Rees, 2007). Simply put, if  
79 the cause for a negative event (e.g., goal failure) is perceived to be controllable, individuals  
80 believe they can enact the changes necessary to change the outcome in the future. Similarly, if  
81 the cause of a positive event (e.g., goal achievement) is perceived as controllable, individuals  
82 believe that they can orchestrate events to maximize the likelihood of a similar outcome in the  
83 future. In an academic context, researchers have observed that attributions to effort, which are  
84 typically perceived to be controllable, are an effective strategy to improve academic self-concept  
85 (Craven, Marsh, & Debus, 1991). Further, controllable attributions for situations that typically  
86 cause the failure-specific emotion of shame have been positively related to higher levels of  
87 physical self-concept (Crocker et al., 2014). Based on this latter study, individuals who develop  
88 controllable attributions for situations that cause shame (e.g., unable to achieve fitness goals) are  
89 more likely to report higher perceptions of physical self-concept compared to those who do not  
90 believe they can control causes for achieving their fitness goals. In the current study, we test  
91 controllability attributions as a mechanism strengthening the association between physical  
92 activity and physical self-concept.

93           While controllable attributions can likely facilitate positive perceptions of the physical  
94 self, it is also conceivable that controllable attributions can enhance the effects of physical  
95 activity on physical self-concept. For example, controllable attributions have been reported to  
96 strengthen the association between perceived success and expected success in a study examining  
97 exercise success expectations in cancer survivors (Courneya et al., 2004). That is, individuals  
98 who perceived their exercise program to be successful reported higher expectations of future  
99 success when they attributed their success to controllable causes. Further, individuals reported  
100 lower levels of negative affect only when they perceived their exercise program as a success and  
101 attributed their success to controllable causes. This research highlights that controllable  
102 attributions can influence the effect that physical activity can have on cognitive and emotional  
103 outcomes. As such, when examining the relationship between physical activity and one's  
104 perceptions of physical self-concept, the moderating effect of controllable attributions may be  
105 observed in scenarios evoking achievement (i.e., pride) and failure (i.e., shame) emotions. If, for  
106 example, individuals experience pride after achieving their fitness goals, and this achievement is  
107 attributed to something that is controllable (e.g., proper time management), then the increased  
108 physical activity might be more likely to facilitate positive changes in physical self-concept. On  
109 the contrary, if individuals experience pride, but believe the achievement is attributed to  
110 something that is less controllable (e.g., specific fitness instructor), then physical activity may  
111 not be as strongly related to physical self-concept. Similar trends may be expected from  
112 experiences of shame tied to fitness goal failure, with physical activity remaining associated with  
113 physical self-concept when one believes they can control the causes for the failure and as such  
114 enact the changes necessary to be successful moving forward. In summary, physical activity  
115 might bring about changes in the physical self-concept when individuals believe they are in



139 participants 74 males, 108 females, and 1 unspecified ( $n = 103$  White/Caucasian,  $n = 37$  Chinese,  
140  $n = 19$  First nation,  $n = 9$  South Asian,  $n = 6$  Black,  $n = 3$  West Asian/Middle East,  $n = 2$   
141 Filipino,  $n = 1$  Latino,  $n = 1$  Korean,  $n = 1$  Metis,  $n = 1$  other). Of the 183 participants, 29  
142 reported engaging in 30 minutes or more moderate to vigorous physical activity (MVPA) less  
143 than two days a week, 95 reported engaging in 30 minutes or more MVPA 2 to 4 days per week,  
144 and 55 participants reported engaging in 30 minutes or more MVPA 5 to 7 days per week.  
145 Participants mean average BMI was 23.8 ( $SD = 4.5$ ).

#### 146 **Procedure**

147 A university research ethics board granted ethical approval, and all participants provided  
148 written consent before participating in the study. Participants were asked to read and imagine  
149 themselves in two different scenarios that were presented in a counter-balanced order. One  
150 scenario depicted a situation in which individuals were likely to elicit feelings of shame tied to a  
151 failure to achieve fitness goals (i.e., goal failure scenario). The other depicted a scenario in which  
152 individuals were likely to elicit feelings of pride tied to achievement of fitness goals (i.e., goal  
153 achievement scenario). Scenarios were consistent with methodology commonly used in  
154 attribution research (Crocker et al., 2014; Murray, Coffee, Eklund, & Arthur, 2019; Shapcott &  
155 Carron, 2010) and were informed by information derived from a pilot study in which adults were  
156 invited to provide a narrative of their physical activity experiences that elicit self-conscious  
157 emotions. These descriptions were then analyzed for common themes using inductive content  
158 analysis and used to inform the emotion eliciting scenarios. This protocol was similar to the  
159 protocol used by Crocker and colleagues (2014) in their study of attributions and physical self-  
160 concept. The goal failure scenario stated:



161           *“During your recent exercise sessions, you experience a lot of difficulty, are*  
162           *exhausted and unmotivated, and find it to be very strenuous. Regardless of your*  
163           *recent attempt to get back into shape, you are always out of breath, and just simply*  
164           *out of shape.”*

165 The goal achievement scenario read...

166           *“You would like to improve your fitness and get in shape for a race that is coming up*  
167           *in 3 months. You have never raced but you have thought about it frequently over the*  
168           *past year. You decide to participate in kick boxing lessons twice a week and train at*  
169           *the gym 2 additional days in order to try and build up your cardiovascular fitness.*  
170           *Three months later, you sign up for the race and complete it in an excellent time.”*

171           All participants read either the goal failure scenario or goal achievement scenario before  
172           completing measures assessing their attributions to the scenario, and questions assessing the  
173           relevance of the scenario to themselves. Participants then read the other scenario and again were  
174           asked to complete measures assessing their attributions and relevance. Once both scenarios and  
175           questionnaires were completed, participants were asked to complete measures assessing their  
176           physical activity levels and their physical self-concept. Finally, participants completed  
177           demographic items once all measures were complete.

## 178 **Measures**

### 179 ***Manipulation check***

180           Upon reading the scenarios, two questions were used to assess the extent to which  
181           participants believed the situation was relevant to them: “How likely is this type of situation to  
182           happen to you?” and “Were you able to see yourself in this situation?” To ensure all participants,  
183           at a minimum, understood the situation and could imagine what it was like to be in the scenario,

184 response options were not at all (1), a little bit (2), somewhat (3), a lot (4), and extremely (5);  
185 participants who responded not at all to at least one of the questions were excluded from the  
186 analyses. This approach was adopted by previous hypothetical scenario based attribution studies  
187 (Gilchrist, Solomon-Krakus, Pila, Crocker, & Sabiston, 2020).

### 188 *Attributions*

189 Controllability was assessed using the Controllability, Stability, Globality, and  
190 Universality questionnaire (CSGU: Coffee & Rees, 2008b). After reading each scenario detailed  
191 above, participants were asked what they believe to be the main cause of the scenario. After  
192 providing a cause, participants were asked “In general, to what extent is your reason something  
193 that...”. Four items were then used to assess the extent to which they believe the cause is  
194 controllable (e.g., you could exert control over in the future). Participants responded on a five-  
195 point scale from 1 (*not at all*) to 5 (*completely*). The CSGU has demonstrated strong reliability  
196 and validity (Coffee & Rees, 2008). Cronbach’s alpha for the controllability subscale was .86 for  
197 the goal achievement scenario and .91 for the goal failure scenario.

### 198 *Physical Activity*

199 Physical activity was operationalized as moderate to vigorous physical activity (MVPA)  
200 during a typical week and in the past week (Prochaska, Sallis, & Long, 2001; Sabiston &  
201 Crocker, 2008). Participants were asked: “Over a typical or usual week, on how many days are  
202 you physically active for a total of at least 30 minutes per day?” and “Over the past 7 days, on  
203 how many days were you physically active for a total of at least 30 minutes per day?” Items were  
204 rated on a scale from 0 days to 7 days.

### 205 *Physical self-concept*

206           The physical self-concept subscale within the Physical Self-Description Questionnaire  
207 (PDSQ; Marsh, Richards, Johnson, Roche, & Tremayne, 1994) was used to assess physical self-  
208 concept. The physical self-concept subscale consists of six items aimed at measuring how  
209 individuals feel about themselves physically (e.g., I feel good about who I am physically).  
210 Participants responded on a 6-point rating scale from 1 (*false*) to 6 (*true*). The PDSQ has been  
211 observed to have strong reliability and validity (Marsh, 1996), and has been used to measure  
212 physical self-concept on individuals in a wide age range from diverse backgrounds (Marsh et al.,  
213 2010). Cronbach's alpha in the current study was .97.

#### 214 ***Self-conscious emotions***

215           Self-conscious emotions of shame and pride were measured as a check to ensure  
216 scenarios elicited the expected emotions.

217           **Shame.** Participants were asked to report the extent to which they believed they would  
218 experience five emotions encompassing feelings of shame (i.e., mortified, disgraced, mad at self,  
219 ashamed, humiliated) in response to each hypothetical scenario described above. Items were  
220 rated on a 5-point Likert scale from (1) *not at all* to (5) *extremely*.

221           **Pride.** Pride was measured by asking participants to report the extent to which they  
222 believed they would experience five emotions encompassing pride (i.e., successful, confident,  
223 accomplished, achieving, proud) in response to each hypothetical scenario described above.  
224 Items were rated on a 5-point Likert scale from (1) *not at all* to (5) *extremely*.

#### 225 ***Demographics***

226           Demographic variables including age, gender, height, and weight were self-reported.  
227 Height (meters) and weight (kilograms) were used to calculate body mass index (BMI).

#### 228 **Data Analysis**

229 R version 4.0.0 (R Core Team, 2020) was used for all analyses. Assumptions pertinent to  
230 hierarchical linear regression analyses were examined prior to analysis. Independent samples t-  
231 tests were used to examine differences between participants retained and excluded from the  
232 analysis. As preliminary descriptive information, independent samples t-tests were used to  
233 explore differences between males and females on all study variables. All predictor variables  
234 were grand mean centered prior to regression analyses. Hierarchical linear regression models  
235 were used to analyze the main and interactive effects of physical activity and controllability on  
236 physical self-concept.

237 Hierarchical linear models were built across four steps. First, we controlled for gender  
238 and BMI because males and individuals who are a healthy weight typically report higher levels  
239 of physical self-concept compared to females and overweight individuals (Binkley, Fry, &  
240 Brown, 2009; Klomsten, Skaalvik, & Espnes, 2004). We also controlled for age, as researchers  
241 have observed that individuals' self-concept typically improves as they age (Diehl & Hay, 2011).  
242 Finally, we controlled for the specific self-conscious emotion that was relevant to the scenario.  
243 Therefore, for the goal achievement scenario, at Step 1, participants' gender, BMI, age, and  
244 levels of pride were first included as covariates in the model. At Step 2, physical activity was  
245 entered as a predictor variable. Perceptions of controllability pertinent to the scenario was  
246 entered at Step 3, and the interaction between physical activity and controllability was added in  
247 Step 4. Significant interactions in Step 4 were followed up by examining simple slopes. Simple  
248 slopes analyses were conducted using the `simple_slopes` function in the `reghelper` package of R.  
249 Analyses of the goal failure scenario followed the same steps, with levels of shame replacing  
250 levels of pride as a covariate. All regressions were run using the `lm` function in the `stats` package

251 in R. In accordance with Hayes (2017), 95% bootstrap confidence intervals with 10,000  
252 replications were calculated using the boot.ci function in the boot package in R.

### 253 **Results**

254 There were no violations to the assumptions for regression analysis, and data were  
255 normally distributed. Means, standard deviations and bivariate correlations for all study variables  
256 are presented in Table 1. There were no significant gender differences in any study variables.  
257 Furthermore, there were no significant differences in attributions between the goal failure and  
258 goal achievement scenarios,  $t(179) = 1.43, p = .15, d = .10$ , suggesting that participants reported  
259 similar controllability attributions in both scenarios. As expected, individuals reported higher  
260 levels of shame in response to the goal failure scenario ( $M = 2.1, SD = 1.0$ ), compared to the goal  
261 achievement scenario ( $M = 1.3, SD = 0.6$ ),  $t(179) = 10.7, p < .01, d = .79$ ; and higher levels of  
262 pride in response to the goal achievement scenario ( $M = 4.2, SD = 0.8$ ), compared to the goal  
263 failure scenario ( $M = 1.5, SD = 0.7$ ),  $t(179) = 30.8, p < .01, d = -2.3$ . Of the 183 eligible  
264 participants, 22 participants responded ‘not at all’ to one of the manipulation check items and  
265 thus failed the manipulation check for the goal achievement scenario and 35 participants failed  
266 the manipulation check for the goal failure scenario. These participants were removed from their  
267 respective analyses, which left a final sample of 161 for the goal achievement scenario, and 148  
268 for the goal failure scenario (Figure 1). Sample size calculations revealed a sample of at least 130  
269 individuals would be sufficient to detect a small effect size of .10, with five parameters, power  
270 set to .80 and at a significance threshold of .05. Participants removed from the goal achievement  
271 scenario analysis reported significantly lower physical self-concept,  $t(23.52) = 2.45, p = .02, d =$   
272  $.67$ , and less physical activity,  $t(29.82) = 4.60, p < .01, d = .88$ , compared to those who were  
273 retained for the analysis. Participants removed from the goal failure scenario analysis reported

274 significantly higher physical self-concept compared to those who were retained for the analysis  
275  $t(54.57) = 5.80, p < .01, d = .97$ . There were no other significant differences in any study  
276 variables between participants removed and participants retained in the analyses.

### 277 **Hierarchical regression models**

278 Results for linear regression models examining the association between physical activity,  
279 controllable attributions, and physical self-concept are detailed in Table 2.

#### 280 ***Goal achievement scenario***

281 Analysis of covariates at Step 1 revealed no significant association between gender and  
282 physical self-concept,  $b = .27, p = .13$ , or between age and physical self-concept,  $b = -.004, p =$   
283  $.78$ . There was a significant negative association between BMI and physical self-concept,  $b = -$   
284  $.07, p < .01$ , but no association between pride and physical self-concept,  $b = .08, p = .45$ .

285 Covariates explained 7% of the variance in reported physical self-concept, multiple  $R^2 = .07$ .

286 Inclusion of physical activity in the model at Step 2 revealed a significant positive association  
287 between physical activity and physical self-concept,  $b = .21, p < .01$ , multiple  $R^2 = .15$ , 95% CI  
288  $[.10, .29]$ , indicating that more physically active participants had a higher physical self-concept  
289 compared to less physically active participants. At Step 3, controllable attributions were not  
290 significantly associated with physical self-concept,  $b = .19, p = .11$ , multiple  $R^2 = .19$ , 95% CI  $[-$   
291  $.06, .43]$ . At Step 4, the interaction term between physical activity and controllability on physical  
292 self-concept was significant,  $b = .14, p = .03$ , multiple  $R^2 = .22$ , 95% CI  $[.04, .25]$ . Analysis of  
293 simple slopes revealed no significant relationship between physical activity and physical self-  
294 concept at lower levels of controllability,  $b = .09, p = .15$ ; at higher levels of controllability,  
295 however, a strong positive relationship between physical activity and physical self-concept was  
296 observed,  $b = .30, p < .01$  (Figure 2).

297 *Goal failure scenario*

298 At Step 1, gender,  $b = .16$ ,  $p = .28$  and age,  $b = -.01$ ,  $p = .75$ , were not significantly  
299 related to physical self-concept. BMI was significantly negatively associated with physical self-  
300 concept,  $b = -.08$ ,  $p < .01$ , and shame was significantly associated with physical self-concept,  $b =$   
301  $-.26$ ,  $p < .01$ . Covariates explained 8% of the variance in physical self-concept, multiple  $R^2 = .16$ .  
302 Physical activity was again significantly associated with physical self-concept,  $b = .20$ ,  $p < .01$ ,  
303 multiple  $R^2 = .25$ , 95% CI [.08, .29]. At Steps 1 and 2 differences between the goal achievement  
304 and goal failure scenarios can be attributed slight differences in the sample (i.e., different  
305 individuals who passed and failed the manipulation checks). At Step 3, controllable attributions  
306 were not significantly associated with physical self-concept,  $b = .05$ ,  $p = .59$ , multiple  $R^2 = .25$ ,  
307 95% CI [-.11, .22]. At Step 4, the interaction term between physical activity and controllability  
308 on physical self-concept was not significant,  $b = .08$ ,  $p = .10$ , multiple  $R^2 = .27$ , 95% CI [-.004,  
309 .16].

310

**Discussion**

311 The purpose of this study was to examine the extent to which controllable attributions for  
312 hypothetical goal achievement and goal failure scenarios moderated the relationship between  
313 physical activity and physical self-concept. Individuals who were more physically active  
314 reported higher physical self-concept compared to those who were less physically active.  
315 Although controllable attributions were not associated with levels of physical self-concept, after  
316 goal achievement controllable attributions moderated the relationship such that the association  
317 between physical activity and physical self-concept was only observed at higher levels of  
318 controllability. No significant interaction was observed after goal failure.

319           These results indicate that attribution theory (Rees, Ingledew, & Hardy, 2005) can be  
320 applied to promote a better understanding of the effects of physical activity participation in  
321 adults. Specifically, these results provide evidence that after achieving fitness goals, controllable  
322 attributions might strengthen the relationship between physical activity and physical self-  
323 concept. Attribution theory suggests that individuals with stronger perceptions of controllability  
324 feel a greater sense of responsibility (Den Boer, Kok, Hospers, Gerards, & Strecher, 1991). As  
325 such, these feelings of responsibility likely lead individuals to feel like the success is related to  
326 the self, in turn strengthening the relationship between physical activity and perceptions of the  
327 physical self. The null finding after goal failure indicates that individuals might need to  
328 experience some level of achievement for controllability to moderate the relationship between  
329 physical activity and physical self-concept.

330           The results of the current study could be used to inform attributional retraining practices.  
331 Attributional retraining involves applied interventions aimed at encouraging individuals to adopt  
332 controllable attributions (Perry, Chipperfield, Hladkyj, Pekrun, & Hamm, 2014). For example, in  
333 an academic setting, students who are encouraged to adopt controllable attributions for receiving  
334 a poor grade go on to improve their academic performance compared to those who are not  
335 encouraged to adopt controllable attributions (Parker, Perry, Hamm, Chipperfield, & Hladkyj,  
336 2016). Taking into account the results of the current study, these attributional retraining practices  
337 could be combined with physical activity interventions to help improve individuals' physical  
338 self-concept. That is, instead of interventions solely focusing on getting individuals active, it is  
339 important that interventions are also focused on encouraging individuals to adopt controllable  
340 attributions during the physical activity programs. For example, if individuals set clear  
341 measurable fitness related goals, attribution retraining that follows Perry and colleagues'



342 protocols (Perry et al., 2014; Perry & Penner, 1990) could be implemented within a physical  
343 activity intervention. That is, individuals are encouraged to initiate a causal search for the reason  
344 why they achieved or failed to achieve their fitness goals, then encouraged to develop  
345 controllable attributions for this reason, followed by procedures to consolidate the attribution  
346 (e.g., group discussion, essay writing etc.). Further research is needed to determine whether this  
347 attribution retraining protocol may enhance the effectiveness of a physical activity intervention  
348 on physical self-concept.

349         Only the interaction between physical activity and controllability after the goal  
350 achievement scenario was statistically significant. Typically, failure is more likely to induce a  
351 causal search (i.e., understand the reasons behind the outcome) compared to success (Weiner,  
352 1985). The results of the current study, however, suggest that engaging in a causal search after  
353 achieving fitness goals may be also be beneficial, further emphasizing the importance of  
354 including attribution retraining into physical activity interventions.

355         The finding that attributions are not directly associated with physical self-concept was  
356 surprising. Research in sport has found that athletes who typically attribute events to controllable  
357 causes (i.e., have a controllable attributional style) will be more confident in themselves and their  
358 performances (Martin-Krumm, Sarrazin, Peterson, & Famose, 2003). The hypothetical scenario  
359 in the current study, however, may weaken the association between attributions and physical  
360 self-concept. Although participants who could not envision themselves in the situation were  
361 removed from analysis, it may be that attributions must be relevant to individuals' current  
362 situations to be directly related to physical self-concept. To enhance ecological validity, the  
363 scenarios were developed based on experiences that elicit strong self-conscious emotions, and  
364 researchers have observed consistent findings between scenario based attribution research and

365 behavioural experiments (Coffee, Rees, & Haslam, 2009; Murray et al., 2019), however, it is  
366 important to note that even the most well designed scenarios likely lack ecological validity  
367 (Hughes & Huby, 2002). As such, caution must be used when generalizing these results to real  
368 world situations. Researchers should take steps to address this limitation by exploring the impact  
369 of attributions for real life events which elicit feelings of pride and shame.

370         Another important limitation of the current study is the cross-sectional design which  
371 precludes causality. Before these associations are implemented in intervention studies,  
372 researchers should examine these associations longitudinally. For example, although we  
373 observed null findings after goal failure, over time controllable attributions might encourage  
374 individuals to continue physical activity programs, in turn strengthening the association between  
375 physical activity and physical self-concept. Further, the current study examined physical self-  
376 concept on a global scale. However, physical self-concept is a multidimensional construct  
377 represented by different physical self-perception facets (Marsh et al., 2010; e.g., endurance self-  
378 perceptions, strength self-perceptions, sport self-perceptions). As such, the relationships  
379 observed in this study might also apply at the dimensional level and this should be tested. For  
380 example, perceived controllable attributions for strength improvements may strengthen the  
381 relationship between resistance training behavior and strength self-perceptions.

382         Finally, it was notable that participants with higher physical self-concept could not  
383 imagine themselves failing to achieve their fitness goal and were thus removed from that  
384 analysis. While high levels of physical self-concept is typically perceived to be positive, being  
385 able to think of oneself in possible physical activity settings is believed to be an important  
386 component in the physical activity process (Ouellette, Hessling, Gibbons, Reis-Bergan, &  
387 Gerrard, 2005). Further, the opposite association was observed in the goal achievement

388 condition, whereby, participants with lower physical self-concept could not imagine themselves  
389 achieving fitness related goals and thus were removed from that analysis. These findings indicate  
390 that these individuals might not be cognitively ready to undergo a physical activity intervention,  
391 as they would be unable to set positive outcome goals, a key component in achieving successful  
392 fitness outcomes (Murru & Martin-Ginis, 2010). To address this concern, the hypothetical  
393 scenarios used in this study might be adopted as part of a pre-physical activity intervention  
394 whereby individuals are encouraged to adopt adaptive (controllable) attributions for hypothetical  
395 fitness related scenarios. This in turn might help individuals with lower physical self-concept be  
396 more cognitively receptive to future physical activity interventions. In other words, attributional  
397 retraining using hypothetical fitness related scenarios might act as an effective pre-physical  
398 activity intervention to cognitively prepare individuals for an upcoming physical activity  
399 intervention.

400 In conclusion, this study provided preliminary support for the meaningfulness of  
401 attribution theory when examining the relationship between physical activity and physical self-  
402 concept. Overall, results indicated the importance of controllable attributions in achievement-  
403 oriented tasks, whereby increased levels of physical activity behavior, paired with stronger  
404 perceptions of controllability pertinent to this behavior, were associated with better perceptions  
405 of the physical self after goal achievement. It is important to note that, according to Marsh et  
406 al.'s reciprocal effects model (Marsh et al., 2006) these enhanced self-perceptions may in turn  
407 increase physical activity behavior. If these results are confirmed using longitudinal designs,  
408 physical activity interventions should consider incorporating attribution retraining within the  
409 intervention and/or pre-intervention to facilitate the positive effects of physical activity on  
410 physical self-concept.

411 **References**

- 412 Babic, M. J., Morgan, P. J., Plotnikoff, R. C., Lonsdale, C., White, R. L., & Lubans, D. R.  
413 (2014). Physical activity and physical self-concept in youth: Systematic review and meta-  
414 analysis. *Sports Medicine*, *44*, 1589–1601. <https://doi.org/10.1007/s40279-014-0229-z>
- 415 Binkley, S. E., Fry, M. D., & Brown, T. C. (2009). The relationship of college students’  
416 perceptions of their BMI and weight status to their physical self-concept. *American Journal*  
417 *of Health Education ISSN:*, *40*, 139–145. <https://doi.org/10.1080/19325037.2009.10599088>
- 418 Coffee, P., & Rees, T. (2008). The CSGU: A measure of controllability, stability, globality, and  
419 universality attributions. *Journal of Sport & Exercise Psychology*, *30*, 611–641.  
420 <https://doi.org/10.1123/jsep.30.5.611>
- 421 Coffee, P., Rees, T., & Haslam, S. A. (2009). Bouncing back from failure: The interactive impact  
422 of perceived controllability and stability on self-efficacy beliefs and future task  
423 performance. *Journal of Sports Sciences*, *27*, 1117–1124.  
424 <https://doi.org/10.1080/02640410903030297>
- 425 Courneya, K. S., Friedenreich, C. M., Sela, R. A., Quinney, H. A., Rhodes, R. E., & Jones, L. W.  
426 (2004). Exercise motivation and adherence in cancer survivors after participation in a  
427 randomized controlled trial: An attribution theory perspective. *International Journal of*  
428 *Behavioral Medicine*, *11*, 8–17. [https://doi.org/10.1207/s15327558ijbm1101\\_2](https://doi.org/10.1207/s15327558ijbm1101_2)
- 429 Craven, R. G., Marsh, H. W., & Debus, R. L. (1991). Effects of internally focused feedback on  
430 enhancement of academic self- concept. *Journal of Educational Psychology*, (83), 17–27.  
431 <https://doi.org/10.1037/0022-0663.83.1.17>
- 432 Crocker, P. R. E., Brune, S. M., Kowalski, K. C., Mack, D. E., Wilson, P. M., & Sabiston, C. M.  
433 (2014). Body-related state shame and guilt in women: Do causal attributions mediate the

- 434 influence of physical self-concept and shame and guilt proneness. *Body Image*, *11*, 19–26.  
435 <https://doi.org/10.1016/j.bodyim.2013.08.002>
- 436 Crocker, P. R. E., Eklund, R. C., & Kowalski, K. C. (2000). Children's physical activity and  
437 physical self-perceptions. *Journal of Sport Sciences*, *18*, 389–394.  
438 <https://doi.org/10.1080/02640410050074313>
- 439 Den Boer, D. J., Kok, G., Hospers, H. J., Gerards, F. M., & Strecher, V. J. (1991). Health  
440 education strategies for attributional retraining and self-efficacy improvement. *Health*  
441 *Education Research*, *6*(2), 239–248. <https://doi.org/10.1093/her/6.2.239>
- 442 Diehl, M., & Hay, E. L. (2011). Self-concept differentiation and self-concept clarity across  
443 adulthood: Associations with age and psychological well-being. *The International Journal*  
444 *of Aging and Human Development*, *73*, 125–152. <https://doi.org/10.2190/AG.73.2.b>
- 445 Frederick, C. M., & Morrison, G. S. (1996). Social physique anxiety: Personality constructs,  
446 motivations, exercise attitudes, and behaviors'. *Perceptual and Motor Skills*, *82*, 963–972.
- 447 Garn, A. C., Moore, E. W., Centeio, E. E., Kulik, N., Somers, C., & McCaughy, N. (2019).  
448 Reciprocal effects model of Children's physical activity, physical self-concept, and  
449 enjoyment. *Psychology of Sport and Exercise*, *45*, 101568.  
450 <https://doi.org/10.1016/j.psychsport.2019.101568>
- 451 Garn, A. C., Morin, A. J. S., White, R. L., Owen, K. B., Donley, W., & Lonsdale, C. (2020).  
452 Moderate-to-Vigorous Physical Activity as a Predictor of Changes in Physical Self-Concept  
453 in Adolescents. *Health Psychology*, *39*, 190–198. <https://doi.org/10.1037/hea0000815>
- 454 Gilchrist, J. D., Solomon-Krakus, S., Pila, E., Crocker, P., & Sabiston, C. M. (2020).  
455 Associations between Physical Self-Concept and Anticipated Guilt and Shame: The  
456 Moderating Role of Gender. *Sex Roles*, 1–10. <https://doi.org/10.1007/s11199-020-01137-x>

- 457 Hayes, A. F. (2017). *Introduction to mediation, moderation, and conditional process analysis: A*  
458 *regression-based approach*. Guilford publications.
- 459 Hughes, R., & Huby, M. (2002). The application of vignettes in social and nursing research.  
460 *Methodological Issues in Nursing Research, 37*, 382–386. [https://doi.org/10.1046/j.1365-](https://doi.org/10.1046/j.1365-2648.2002.02100.x)  
461 [2648.2002.02100.x](https://doi.org/10.1046/j.1365-2648.2002.02100.x)
- 462 Klomsten, A. T., Skaalvik, E. M., & Espnes, G. A. (2004). Physical self-concept and sports: Do  
463 gender differences still exist? *Sex Roles, 50*, 119–127.  
464 <https://doi.org/10.1023/B:SERS.0000011077.10040.9a>
- 465 Marsh, H. W. (1996). Construct validity of physical self-description questionnaire responses:  
466 Relations to external criteria. *Journal of Sport and Exercise Psychology, 18*, 111–131.  
467 <https://doi.org/10.1123/jsep.18.2.111>
- 468 Marsh, H. W., Martin, A. J., & Jackson, S. (2010). Introducing a short version of the physical  
469 self description questionnaire: New strategies, short-form evaluative criteria, and  
470 applications of factor analyses. *Journal of Sport and Exercise Psychology, 32*, 438–482.  
471 <https://doi.org/10.1123/jsep.32.4.438>
- 472 Marsh, H. W., Papaioannou, A., & Theodorakis, Y. (2006). Causal ordering of physical self-  
473 concept and exercise behavior: Reciprocal effects model and the influence of physical  
474 education teachers. *Health Psychology, 25*, 316–328. [https://doi.org/10.1037/0278-](https://doi.org/10.1037/0278-6133.25.3.316)  
475 [6133.25.3.316](https://doi.org/10.1037/0278-6133.25.3.316)
- 476 Marsh, H. W., Richards, G. E., Johnson, S., Roche, L., & Tremayne, P. (1994). Physical self-  
477 description questionnaire: psychometric properties and a multitrait-multimethod analysis of  
478 relations to existing instruments. *Journal of Sport & Exercise Psychology, 16*, 270–305.
- 479 Martin-Krumm, C. P., Sarrazin, P. G., Peterson, C., & Famose, J. P. J. P. (2003). Explanatory

- 480 style and resilience after sports failure. *Personality and Individual Differences*, 35, 1685–  
481 1695. [https://doi.org/10.1016/S0191-8869\(02\)00390-2](https://doi.org/10.1016/S0191-8869(02)00390-2)
- 482 Murray, R. M., Coffee, P., Eklund, R. C., & Arthur, C. A. (2019). Attributional consensus: The  
483 importance of agreement over causes for team performance to interpersonal outcomes and  
484 performance. *Psychology of Sport & Exercise*, 43, 219–225.  
485 <https://doi.org/10.1016/j.psychsport.2019.03.001>
- 486 Murru, E. C., & Martin-Ginis, K. A. (2010). Imagining the possibilities: The effects of a possible  
487 selves intervention on self-regulatory efficacy and exercise behavior. *Journal of Sport &*  
488 *Exercise Psychology*, 32, 537–554. <https://doi.org/doi.org/10.1123/jsep.32.4.537>
- 489 Ouellette, J. A., Hessling, R., Gibbons, F. X., Reis-Bergan, M., & Gerrard, M. (2005). Using  
490 images to increase exercise behavior: Prototypes versus possible selves. *Personality and*  
491 *Social Psychology Bulletin*, 31, 610–620. <https://doi.org/10.1177/0146167204271589>
- 492 Parker, P. C., Perry, R. P., Hamm, J. M., Chipperfield, J. G., & Hladkyj, S. (2016). Enhancing  
493 the academic success of competitive student athletes using a motivation treatment  
494 intervention (Attributional Retraining). *Psychology of Sport and Exercise*, 26, 113–122.  
495 <https://doi.org/10.1016/j.psychsport.2016.06.008>
- 496 Perry, R. P., Chipperfield, J. G., Hladkyj, S., Pekrun, R., & Hamm, J. M. (2014). Attribution-  
497 based treatment interventions in some achievement settings. In *Motivational Interventions*  
498 (pp. 1–35).
- 499 Perry, R. P., & Penner, K. S. (1990). Enhancing Academic Achievement in College Students  
500 Through Attributional Retraining and Instruction. *Journal of Educational Psychology*, 82,  
501 262–271. <https://doi.org/10.1037/0022-0663.82.2.262>
- 502 Prochaska, J. J., Sallis, J. F., & Long, B. (2001). A physical activity screening measure for use

- 503 with adolescents in primary care. *Archives of Pediatrics and Adolescent Medicine*, 155,  
504 554–559. <https://doi.org/10.1001/archpedi.155.5.554>
- 505 R Core Team. (2020). R: A language and environment for statistical computing. Vienna, Austria.  
506 Retrieved from <https://www.r-project.org/>
- 507 Rees, T. (2007). Main and interactive effects of attribution dimensions on efficacy expectations  
508 in sport. *Journal of Sports Sciences*, 25, 473–480.  
509 <https://doi.org/10.1080/02640410600703063>
- 510 Rees, T., Ingledew, D. K., & Hardy, L. (2005). Attribution in sport psychology: Seeking  
511 congruence between theory, research and practice. *Psychology of Sport and Exercise*, 6,  
512 189–204. <https://doi.org/10.1016/j.psychsport.2003.10.008>
- 513 Robinson, C. D., Tomek, S., & Schumacker, R. E. (2013). Tests of moderation effects:  
514 Difference in simple slopes versus the interaction term. *General Linear Model Journal*, 39,  
515 16–24.
- 516 Sabiston, C. M., & Crocker, P. R. E. (2008). Exploring self-perceptions and social influences as  
517 correlates of adolescent leisure-time physical activity. *Journal of Sport and Exercise*  
518 *Psychology*, (2002), 3–22.
- 519 Schneider, M., Dunton, G. F., & Cooper, D. M. (2008). Physical activity and physical self-  
520 concept among sedentary adolescent females; An intervention study. *Psychology of Sport &*  
521 *Exercise*, 9, 1–14. <https://doi.org/10.1016/j.psychsport.2007.01.003>.Physical
- 522 Shapcott, K. M., & Carron, A. V. (2010). Development and validation of a team attributional  
523 style questionnaire. *Group Dynamics: Theory, Research, and Practice*, 14, 93–113.  
524 <https://doi.org/10.1037/a0018252>
- 525 Shavelson, R. J., Hubner, J. J., & Stanton, G. C. (1976). Self-concept: Validation of construct



- 526           interpretations. *Review of Educational Research*, 46, 407–441.  
527           <https://doi.org/10.3102/00346543046003407>
- 528 Steiger, A. E., Allemand, M., & Robins, R. W. (2014). Low and decreasing self-esteem during  
529           adolescence predict adult depression two decades later. *Journal of Personality and Social*  
530           *Psychology*, 106, 325–238. <https://doi.org/10.1037/a0035133>
- 531 Tracy, J. L., & Robins, R. W. (2004). Putting the Self Into Self-Conscious Emotions: A  
532           Theoretical Model. *Psychological Inquiry*, (15), 103–125.  
533           <https://doi.org/10.1207/s15327965pli1502>
- 534 Weiner, B. (1985). An attributional theory of achievement motivation and emotion.  
535           *Psychological Review*, 92, 548–573. <https://doi.org/10.1037/0033-295X.92.4.548>  
536

537

538

539

540

**Tables**

Table 1.

*Descriptive statistics and bivariate correlations for study variables (N =183)*

Variable	Descriptives			Bivariate correlations						
	<i>M</i>	<i>SD</i>	Range	1	2	3	4	5	7	8
1. Age (years)	23.8	6.3	18 – 64							
2. BMI	23.8	4.6	16 – 42	.28**						
3. Physical Activity	3.4	1.9	1 – 6	-.08	-.13					
4. Levels of Shame	2.1	1.0	1 – 5	.02	.22**	-.05				
5. Levels of Pride	4.2	0.8	1 – 5	.02	.20*	.05	.10			
6. Control after goal achievement	3.7	0.8	1 – 5	.04	.14	.11	.01	.33**		
7. Control after goal failure	3.6	1.0	1 – 5	-.08	.10	.07	.10	.26**	.49**	
8. Physical Self-Concept	4.0	1.2	0 – 7	-.10	-.26**	.35**	-.30**	-.08	.11	.02

541

542

543

544

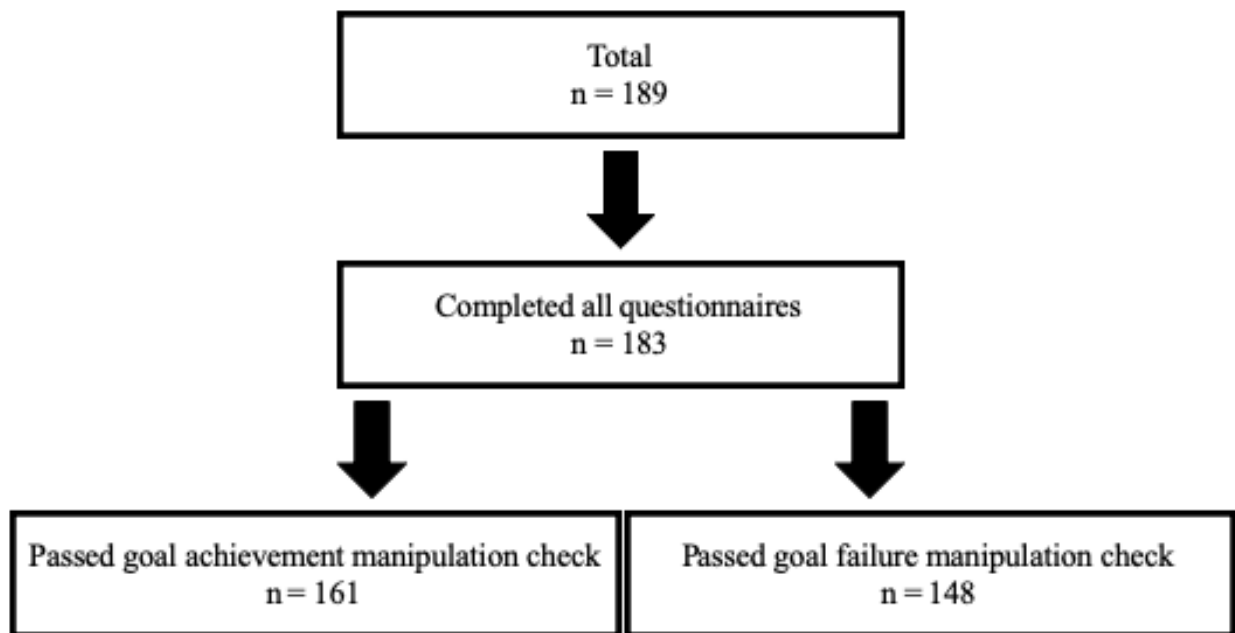
*Note.* BMI = body mass index (kilograms/meter squared), Levels of shame in response to goal failure scenario, levels of pride in response to goal achievement scenario, \* p < .05, \*\* p < .01

545 Table 2.  
 546  
 547 *Associations between physical activity, controllability, interactions and physical self-concept*  
 548

<b>Goal achievement scenario</b>	<i>Variable</i>	<i>b(se)</i>	<i>p-value</i>	<i>R<sup>2</sup></i>	<b>Goal failure scenario</b>	<i>Variable</i>	<i>b(se)</i>	<i>p-value</i>	<i>R<sup>2</sup></i>
	Sex	0.27(.18)	.13			Sex	.16(.19)	.28	
	Age	-.004(.01)	.78			Age	-.01(.01)	.75	
Step 1	BMI	-.07(.02)	.002	.07	Step 1	BMI	-.06(.02)	<.001	.16
	Pride	.08(.11)	.45			Shame	-.26(.09)	.003	
Step 2	PA	.21(.04)	<.001	.15	Step 2	PA	.20(.05)	<.001	.25
Step 3	Controllability	.19(.12)	.11	.19	Step 3	Controllability	.05(.09)	.59	.25
Step 4	PA* Controllability	.14(.06)	.03	.22	Step 4	PA* Controllability	.08(.05)	.10	.27

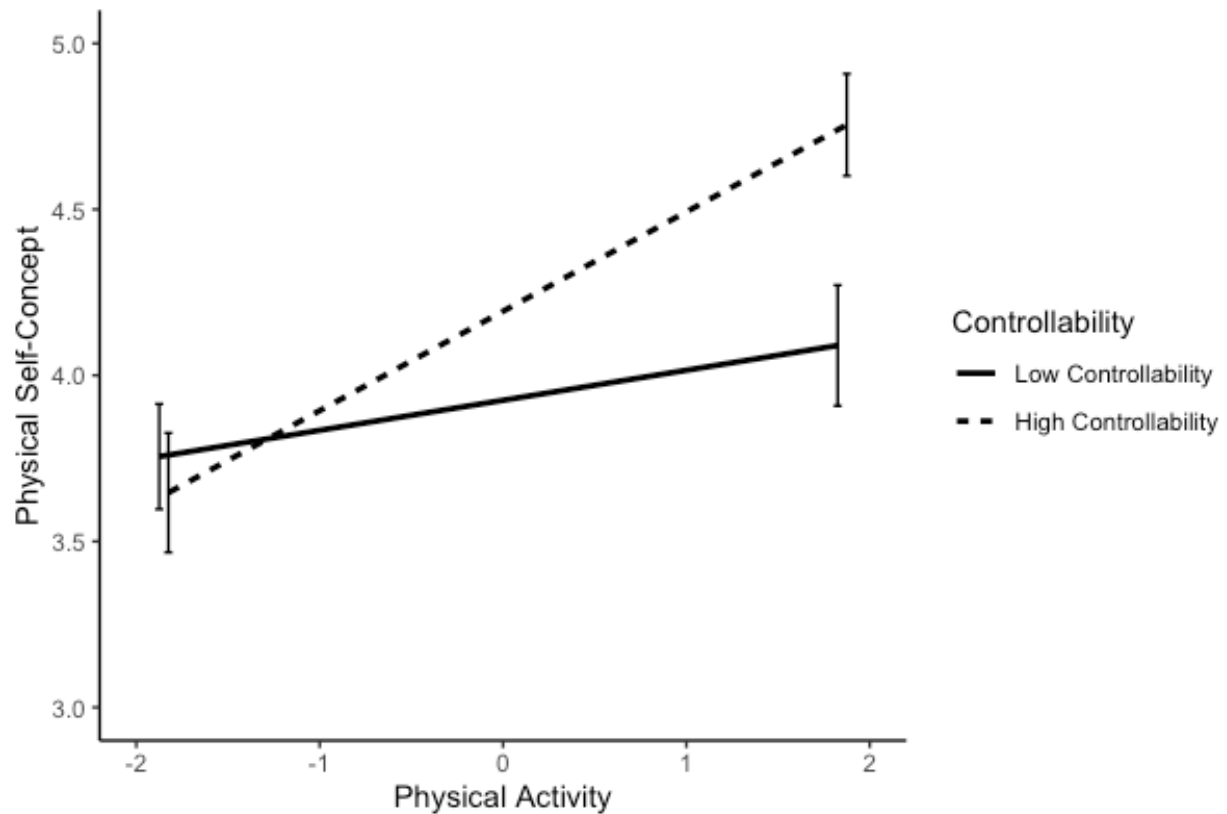
549 *Note.* BMI = body mass index (kilograms/meter squared), PA = physical activity, se = standard error

550  
 551

**Figures****Figure 1***Participant drop out flow chart*

**Figure 2**

*Interaction between physical activity and controllability on physical self-concept after the goal achievement scenario*



*Note.* Predictor variables were mean centered, and controllability was plotted at +1 SD (.76) and -1 SD (-.76). Physical activity was also plotted at +1 SD (1.85) and -1 SD (-1.85). Slopes were significant when controllability was below -2.73 and above -.29.