

Hosts

The British Academy of Management Research Methodology Special Interest Group's "SHARING OUR STRUGGLES" workshop*

on

Researching Work and Organization On-Line

Date/Time: Monday 16th December from 10.15 am to 4.00 pm

Location: BAM Offices, 137 Euston Road NW1 2AA

Organisers: Gillian Symon (Royal Holloway) and Katrina Pritchard (Birkbeck)

The increased use of the Internet, social media and other virtual sites for discussing and accomplishing work and organization raises both new possibilities and new challenges for conducting organizational research. We have the opportunity to view work in a different way, to access the previously inaccessible and to gain insight into virtual organization through the utilisation of on-line research methods but we still know very little about how we might effectively and usefully do this. In this workshop speakers will discuss their own specific experiences of on-line research, revealing both their successes and the issues that arise.

10.15 – 10.45	Registration, tea and coffee
10.45 - 11.00	Welcome.
11.00 – 11.45	Christine Hine (University of Surrey): "Ethnography for the embedded, embodied, everyday Internet: challenges and opportunities"
11.45 – 12.30	Katrina Pritchard (Birkbeck University of London and Rebecca Whiting, Open University): "Collecting and analysing text and images from Web 2.0"
12.30 – 13.30	Lunch
13.30 – 14.15	James Richards (Heriot-Watt University): "Following trends and developments in employee uses of the Internet: Challenges and practicalities when researching secretive and hidden Internet phenomena"
14.15 – 15.00	Holger Schnadelbach (University of Nottingham) and Paula Bailey (EPSRC): "The creativity greenhouse: Online collaboration tools to enable interaction"
15.00 – 15.30	Tea and coffee
15.30 – 16.00	Discussion and Concluding Comments

The cost is £30 for BAM members and £110 for non-BAM members (to include BAM membership). Please register for the workshop by contacting Rukshan Soysa at the British Academy of Management. E-mail: rsoysa@bam.ac.uk. Numbers are limited so please book early.

* "Sharing our struggles" workshops are a series of events in which people with experience of a particular research approach help those with less experience to understand that approach. If you would like to present at a future workshop, please contact Bill Lee – e-mail: w.j.lee@sheffield.ac.uk – or Stefanie Reissner, e-mail: stefanie.reissner@ncl.ac.uk.