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Examining the critical barriers to NZEBs' implementation in the Ghanaian construction industry

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Examining the critical barriers to NZEBs implementation in the Ghanaian construction industry

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We [the authors] thank the Editor and the Reviewer(s) for their time and efforts in reviewing our manuscript. We appreciate your constructive comments, suggestions, and queries that have greatly assisted us in improving the quality of the manuscript. Please, each comment/suggestion/question has been addressed and the revised manuscript submitted for your consideration. We believe that we have addressed the comments raised to the satisfaction of the reviewer(s). All changes made during the revision have been “tracked” within the revised manuscript using **coloured font**, and responses to each comment/suggestion are provided in the tables below.

	Associate Editor(s)' Comments:	Authors' Changes and Responses	Page(s)
1	<p>The revised manuscript appears to have addressed most of the comments and suggestions the Associate Editor and Reviewers provided. The comments below outline the areas that still require attention:</p> <p>discuss the adoption of Net Zero Energy Buildings (NZEB) within the Ghanaian construction industry as a separate topic to clarify how sustainable practices are being integrated and the specific challenges and benefits experienced within this context.</p>	<p>The authors are grateful for the comment.</p> <p>Section 2.2 has been inserted to discuss the adoption of net zero energy buildings in Ghanaian construction by looking at sustainable practices and efforts by the nation towards the concept.</p>	3
2	<p>Outline the methodology used for distributing the questionnaires.</p> <p>In Section 3.4, include details such as the sampling method, distribution channels, and response rates.</p>	<p>The authors are grateful for the comment. The sampling techniques, response rate, and distribution channel have been highlighted in the revised version of the manuscript.</p>	5-6
3	<p>discuss the implications of your findings in detail. Highlight how your results impact the industry, policy-making, and future research directions.</p>	<p>The implications of the study has been expanded and brought before the conclusion as suggested by the august reviewer (2).</p>	13-14
4	<p>Provide a table that outlines the demographic information, such as age, gender, position, years of experience, and education level, of your respondents to add transparency and</p>	<p>The authors are grateful for the comment. The demographic information of the respondents have</p>	Supplementary file 2

	depth to your analysis and to help understand the context of the study findings.	been inserted as suggested by the august reviewer.	
5	Explicitly clarify all the thresholds and justifications used in FSE Analysis. Reviewer 2 requested the thresholds/utilized interpretations.	The authors are grateful for the comment. The thresholds and justifications used in the FSE analysis have been inserted under section 4.5	8
Reviewer 1 Comments:		Authors' Changes and Responses	
1.	Why is it difficult to provide a small table for the demographic information provided?	The authors are grateful for the comment. The demographic information of the respondents have been inserted as suggested by the august reviewer.	Supplementary file 2
Reviewer 2 Comments:		Authors' Changes and Responses	
1	Originality: Does the paper contain new and significant information adequate to justify publication? Will the paper be of interest to an international readership? Will the paper be useful to the respective profession and/or discipline?: No issue	The authors are grateful for the comment.	N/A
2	Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field, the ability to review the literature and cite an appropriate range of literature sources? Is any significant work ignored?: Discuss Net Zero Energy Buildings adoption in the Ghanaian construction industry as a separate topic	Section 2.2 has been inserted to discuss the adoption of net zero energy buildings in Ghanaian construction by looking at sustainable practices and efforts by the nation towards the concept.	3
3	Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed robust, rigorous and appropriate?: • Explain how the questionnaires were distributed in section 3.4	The questionnaire distribution has been discussed in section 3.4. Thanks to the august reviewer.	6
4	Results: Are results presented clearly, correct technically and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper? Do the charts, tables and figures add value and enhance the interpretation of the results?: No issue	The authors are grateful to the august reviewer.	N/A
5	Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap	The authors are grateful for the comment.	13-14

	between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: • The author must discuss the implications of the findings before the conclusion	The implication of the study findings has been discussed before the conclusion as suggested by the reviewer.	
6	Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: No Issue	The authors are grateful to the august reviewer.	N/A

Examining the critical barriers to NZEBs implementation in the Ghanaian construction industry

Abstract

Purpose: Net zero energy buildings (NZEBs) are essential for reducing the environmental consequences of the construction industry. However, its uptake within the industry has been limited, and the inherent barriers remain not fully explored especially in developing countries. This paper examines the critical barriers that hinder the implementation of NZEBs in the construction sector of developing economies like Ghana.

Design/methodology/approach: Quantitative data were collected from 80 construction professionals in the Ghanaian construction industry (GCI) using online survey questionnaires. The dataset underwent analysis following a four-level analytical protocol comprising reliability test analysis, mean score ranking, exploratory factor analysis, and fuzzy synthetic evaluation (FSE).

Findings: Market readiness barriers were considered the most crucial barriers to the implementation of NZEBs in the GCI with an index of 4.023. This was followed by awareness and policy barriers with an index of 4.007. Lastly, resistance to change, then cost and capacity barriers were ranked third and fourth, based on their indices of 3.763 and 3.615 respectively.

Originality/value: The results of this research shed light on a relatively unexplored area within the construction sector, particularly in a developing country like Ghana. The findings of this study will provide valuable information to support policy reviews and formulation and buttress the drive toward sustainability and achieving NZEBs.

Keywords: Barriers, carbon emission, construction, fuzzy synthetic evaluation, Ghana, NZEBs.

1. Introduction

Energy demand has been rising in recent decades since energy is a crucial component of global social, economic, and technical advancement (Pan *et al.*, 2018). However, there is a connection between climate change, greenhouse gas (GHG) emissions, and energy usage (Cristino *et al.*, 2021). Typically, residential and commercial end users make up the majority of the energy spent in the construction industry, which accounts for 20.1% of all supplied energy consumed globally. A large portion of this energy consumption is directly related to construction and electricity demand (U.S. Energy Information Administration, 2016). One of the biggest environmental problems of the twenty-first century is climate change (Solnørdal and Foss, 2018). The global climate and its effects on business management, politics, the economy, and society's way of life have been causing major challenges (Pierrehumbert, 2019; Solnørdal and Foss, 2018). Consequently, a variety of policies have been enacted and put into practice to actively encourage improved building energy efficiency, such as the NZEBs idea, which presents a workable plan for reducing carbon dioxide (CO₂) emissions (Abdellah and Masrom, 2018). To ensure a future that is robust, energy-efficient, and has net zero carbon emissions, it is necessary to improve and transform the energy and carbon performance of the building and construction sector to meet the pressing global climate change challenge (Ohene *et al.*, 2022). However, the 2022 Global Status Report for Buildings and Construction makes it clear that the industry is not prepared to handle this issue (Hamilton *et al.*, 2022). To prevent the disastrous effects of climate change, we must take "concrete actions" right away (Hamilton *et al.*, 2022).

One cutting-edge strategy for lowering greenhouse gas emissions and advancing sustainable development is the concept of "Net-Zero Energy Buildings" (NZEBs) (Wells *et al.*, 2018). Embracing NZEB principles not only mitigates environmental impacts but also offers economic benefits such as reduced energy costs and enhanced resilience to volatile energy prices. Despite these advantages and the increasing global focus on achieving NZEBs, the adoption of NZEBs in developing countries faces numerous challenges encompassing various dimensions, including technical, economic, regulatory, and institutional factors (Nduka *et al.*, 2019). While there are examples of net-zero energy buildings across the world, North America and Europe have more of them. These areas are receiving more attention, which may be related to investment opportunities, more advanced research, and the availability of technology (Ohene *et al.*, 2022). These regions are characterised by enabling legislature, regulations, and economic support, yet several barriers still militate against the widespread uptake of NZEBs. Over the past years, these barriers have been studied across various jurisdictions (Pan and Pan, 2021). However, such studies have been highly localised and specific to these regions and hence, cannot be generalised for both developed and developing regions considering the disparity in development and technological advancements of these regions. To that effect, limited attempts have been made to specifically examine barriers to NZEBs peculiar to developing economies like Ghana to enable the mapping of effective mitigation strategies. Moreover, there is a lack of surveys of state-of-the-art perspectives on the subject. This study bridges the gap by identifying and analysing the key barriers to NZEB implementation within the Ghanaian construction industry (GCI). By understanding the root causes of these challenges, the study seeks to provide insights that can inform policy interventions, industry strategies, and capacity-building initiatives to facilitate the transition towards sustainable building practices in Ghana.

2. Literature Review

2.1 Overview of Net Zero Energy Buildings (NZEBs)

According to Wells *et al.* (2018), the NZEB concept encompasses buildings characterised by features such as achieving parity between energy generation and usage, substantial reductions in energy demands, and costs of energy equivalent to zero or net-zero greenhouse gas emissions. It can also denote a building that produces ample renewable energy on-site to meet its energy needs (Peterson *et al.*, 2015). The concept of NZEBs extends beyond individual buildings, as evidenced by (Wardhani and Susan, 2022), who emphasise the use of cheap, non-polluting, and renewable energy sources to achieve net zero energy (NZE) in buildings. This suggests that achieving NZE goes hand in hand with considering broader contexts or systems rather than isolated buildings. The reference to "cheap, non-polluting, and renewable energy sources" is evidence that achieving NZE in buildings involves the utilization of energy sources that are not only environmentally friendly but also cost-effective which aligns with the sustainable and eco-friendly nature of NZEBs.

Lu *et al.* (2015) posited that buildings can attain net-zero energy through various means, encompassing integrated building design, retrofits, and energy conservation. For instance, replacing radiators with underfloor heating can reduce energy consumption, as less heating of water is required to achieve thermal comfort (Ahmed *et al.*, 2022). The generation and utilisation of renewable energy sources such as wind, solar, geothermal, and bioenergy are also pivotal in realising the goals of NZEBs (Ahmed *et al.*, 2022). Garmsiri and Rosen (2018) also highlighted the integration of transportation energy and waste management in achieving NZE in solar buildings. In essence, the collective findings from various researchers underscore the

1
2
3 importance of holistic strategies, renewable energy integration, and innovative design
4 approaches and tools to realise the sustainable vision of NZEBs.
5

6 NZEBs are characterised by significantly reduced energy requirements, with the remaining
7 energy needs being met by renewable technologies either on-site or off-site (Nduka *et al.*, 2019;
8 Torcellini *et al.*, 2006). This approach offers several notable benefits; including financial
9 efficiency, optimal utilisation of limited resources for development, environmental
10 sustainability, and energy security (Nduka *et al.*, 2019; Torcellini *et al.*, 2006). Consequently,
11 the effective evaluation of NZEB policies and adoption strategies in developing nations holds
12 the potential to provide clean energy, address shortfalls in the national grid, and generate new
13 sources of income through the sale of carbon credits. It is evident from the aforementioned
14 benefits that the adoption of net-zero practices is advantageous both for the economy and the
15 sustainable use of the environment (Nduka *et al.*, 2019).
16
17

18 Adhikari *et al.* (2012) highlight the economic prospects of NZEBs, indicating that the economic
19 payback period for NZEB construction with feed-in tariffs on Photovoltaic (PV) systems is less
20 than 14 years. Furthermore, the transfer of surplus PV energy to the grid yields an annual
21 energy rating of 70 kWh/m²a. Additionally, the implementation of energy efficiency measures
22 in existing buildings results in annual energy savings of approximately 658.8 MWh, equivalent
23 to 27% of building consumption, and avoids the emission of 545.6 tons of CO₂ (Nduka *et al.*,
24 2019; Adhikari *et al.*, 2012).
25
26

27 **2.2 Net Zero Energy Buildings in the Ghanaian Construction Industry**

28
29 Aning (2023) disclosed that carbon emissions in Ghana are worsening rather than improving.
30 As a signatory to the Paris Agreement, Ghana submitted its nationally determined contributions
31 (NDCs), outlining its strategies for reducing greenhouse gas (GHG) emissions. In November
32 2021, Ghana provided updated NDCs for 2020 to 2030, reiterating its commitment to
33 combating climate change and aiming for a 15% reduction in GHG emissions by 2030. This
34 target requires contributions from various sectors, including the construction industry (Aning,
35 2023). Despite the industry's potential role, previous studies have shown that the concept of
36 NZEB is still in its early stages and its adoption is uncertain (Ohene *et al.*, 2022). Ghana's
37 renewable energy potential, particularly in wind and solar power (Akom *et al.*, 2020), provides
38 a pathway to achieving NZEBs. Optimal integration of these energy sources is crucial for
39 designing and operating residential NZEBs (Basher *et al.*, 2021). However, transitioning to
40 NZEBs in Ghana involves addressing challenges such as awareness, financial barriers, and
41 insufficient governmental frameworks for enhancing energy efficiency in industries (Akom *et*
42 *al.*, 2020).
43
44

45 **2.3 Barriers Impeding the Implementation of Net Zero Energy Buildings (NZEBs)**

46 While many studies have investigated and proved that many benefits can be achieved through
47 the implementation of NZEBs, there still exist several barriers to NZEBs that need to be
48 addressed to ensure that this concept is implemented thoroughly. Cao *et al.* (2016) pointed out
49 that the imbalance of NZEB developments is due to economic causes such as high initial
50 investment and long payback periods, which pose the main barriers to NZEBs in developing
51 regions. According to Abdellah and Masrom (2018), cost barriers, technical and technological
52 barriers, and government policy barriers are the main barrier areas to implementing NZEBs in
53 Malaysia. It was postulated that implementing NZEBs often requires a higher initial investment
54 compared to traditional buildings due to the integration of energy-efficient technologies and
55 renewable energy systems. Also, while NZEBs offer significant energy cost savings over their
56 lifetime, the higher upfront costs can deter developers and investors who prioritise short-term
57 financial considerations. Singh *et al.* (2021) found that the wider adoption of net-zero-energy
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homes is constrained by the prevailing reluctance of home builders to build such homes. McCoy *et al.* (2015) added that home builders are sceptical of potential homeowners' acceptance of net-zero-energy homes due to the higher initial prices of such homes. Concerning this, Makvandia and Safiuddin (2021) added that the initial construction costs increase significantly due to the lack of technological knowledge and industry experts who possess the technical skills and experience to maximise the benefits of passive design and install energy-producing components in homes.

Implementing NZEBs involves integrating multiple energy-efficient technologies such as solar panels, energy-efficient HVAC systems, and advanced building insulation (Feng *et al.*, 2019; Abdellah and Masrom, 2018). Coordinating these systems and ensuring they work synergistically can be technically challenging, especially in developing countries. The availability of energy-efficient building materials and technologies may also be limited, particularly in certain regions or markets, which can pose challenges for implementation. Moreover, the absence of supportive policies and regulations, such as building codes mandating energy efficiency standards or incentives for NZEBs, can discourage developers from investing in these projects (Abdellah and Masrom, 2018).

Feng *et al.* (2019) discovered that the high initial cost of NZEBs and a shortage of personnel for NZEB design, building, operation, and management are the main barriers preventing their implementation. There is often a shortage of personnel with the necessary expertise in NZEB design, construction, operation, and management. This includes architects, engineers, construction workers, and building managers who are trained in energy-efficient building practices and technologies. Furthermore, existing educational and training programs may not adequately prepare professionals for the specific requirements of NZEB projects, leading to a shortage of qualified personnel in the workforce. It was added that the demand for skilled personnel in the construction and building management sectors can outstrip the available supply, exacerbating the shortage of personnel for NZEB projects (Souiad *et al.*, 2022; Feng *et al.*, 2019).

Godin *et al.* (2021) also categorised the barriers to NZEB implementation into four themes, which include market, state, cultural, and technical barriers. Market-related barriers, such as the cost of NZE homes, the demand for NZE homes, and the financing schemes available to homebuyers, were considered the most significant barriers to the adoption of NZEB. They added that market changes alone cannot guarantee the widespread adoption of NZEBs. However, Singh *et al.* (2021) asserted that the current approaches to housing design appear to be ignoring the more sustainable options suggesting that market forces continue to be a barrier to the widespread adoption of NZE housing by residential and multi-residential builders.

State-related barriers, such as the government's interest and involvement in energy efficiency and NZEB were also considered critical to the implementation of NZEBs. In relation to the cultural-related barriers, Godin *et al.* (2021) asserted that awareness of NZE homes' benefits and resistance to change are both complex issues affecting the adoption of NZEBs. Consequently, technical-related barriers such as a lack of qualified labour and local expertise impede the adoption of NZEBs (Godin *et al.*, 2021).

According to Nduka *et al.* (2019), there is a lack of awareness regarding practices related to NZEBs among stakeholders. It was noted that most homeowners are unaware of the energy and carbon footprint of their current or prospective homes, as well as how to reduce it. Additionally, in many developing nations, there is still a perception that the concept of NZEBs is foreign and not yet suitable for integration into their building systems. Therefore, raising awareness about NZEBs would be beneficial in educating people about the concept and

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2
3 encouraging behavioural change. Several other barriers were identified from the literature
4 which have been shown in Table S1.
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10 **3. Research Methodology**

11 The adopted research methodology processes involved in this study have been discussed
12 below;
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15 **3.1 Research design**

16 This study employed a quantitative methodology to capture a diverse range of respondent
17 opinions. This approach is essential for the generalisation of research findings to a larger
18 population and utilises structured questionnaire surveys (Pittri *et al.*, 2024; Agyekum *et al.*,
19 2023a). The survey strategy, based on the quantitative approach, involved the use of
20 questionnaires. Structured data collection and statistical analysis were employed to mitigate
21 researcher bias, ensuring objectivity. This enhances the reproducibility of studies and the
22 verification of results, thereby contributing to the reliability and validity of research findings
23 (Kumah *et al.*, 2022).
24
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26 **3.2 Questionnaire design**

27 After conducting a comparative examination of relevant literature, 20 potential variables as
28 barriers to NZEBs were identified and formulated for the collection of quantitative data.
29
30

31 The questionnaire utilised in this study comprised two distinct sections. Each section contained
32 closed-ended questions, aiming to elicit data from respondents on specific issues. The initial
33 section focused on collecting demographic information, while the second section aimed to
34 gather information on barriers to the delivery of NZEBs among respondents in the GCI. In the
35 second part of the questionnaire, respondents were instructed to indicate their agreement level
36 on a Likert scale ranging from 1 to 5 (where 1 = not at all critical, 2 = slightly critical, 3 =
37 moderately critical, 4 = very critical, and 5 = extremely critical) regarding the barriers to NZEB
38 delivery in the GCI. Before the main field study, it was important to ensure that a pilot study
39 was carried out during the development of the measure. This aimed to identify unclear items
40 or those potentially unsuitable or lacking discriminatory ability among respondents (Agyekum
41 *et al.*, 2023b; Baah *et al.*, 2023). The piloting involved nine (9) construction professionals who
42 are experts in NZEBs. Five (5) of these professionals were in academia, and four (4) were field
43 experts who have been involved in NZEB construction. The pilot study involved a face-to-face
44 interview session with respondents, ensuring the research instrument's suitability.
45 Questionnaire content and variables were adjusted based on pilot study feedback.
46
47

48 **3.3 Sampling Method**

49 Considering the limited familiarity with the NZEB concept among construction professionals
50 in Ghana, purposive and snowball sampling techniques were adopted to ensure the involvement
51 of knowledgeable participants (Pittri *et al.*, 2023a). Purposive sampling allows researchers to
52 identify and select respondents with adequate knowledge, accessibility, and willingness to
53 participate effectively (Tongco, 2007). In this study, the following two criteria were used to
54 select the participants; (a) the respondent should have extensive working experience and/or
55 research experience in the construction industry, with a good grasp of the GCI and its associated
56 challenges, and (b) the respondent should have in-depth knowledge of sustainable construction
57 practices, particularly NZEBs, and be familiar with the barriers to their implementation in the
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Ghanaian context. Initially, 54 construction professionals with NZEB expertise were identified through purposive sampling. The snowball technique was then employed to locate additional respondents based on recommendations from the initial participants.

3.4 Data collection

After the piloting study, the final set of questionnaires were distributed to the targeted respondents via email using Google Forms, chosen for its ability to guarantee respondent anonymity compared to other methods like face-to-face interviews. Out of the 93 questionnaires distributed, 80 responses were received, indicating an 86% response rate. Thus, the sample size was considered sufficient for data analysis, as it exceeded the typical response rate of 20-30% in the construction industry (Oyewobi *et al.*, 2015).

3.5 Data analysis

The data analysis followed a four-level protocol, which involved pretesting the data set, mean score ranking, exploratory factor analysis (EFA), and fuzzy synthetic evaluation (FSE). The Statistical Packages for Social Scientists (SPSS) 27.0 was used to perform the analyses.

Reliability analysis using Cronbach's Alpha was conducted to assess the internal consistency of the dataset. The obtained coefficient of 0.948 confirmed the data's good reliability and internal validity, as it also exceeded the recommended threshold of 0.700 (Field, 2005). Mean score ranking was then performed to evaluate the relative significance of the barriers in terms of their probability and severity.

Exploratory factor analysis was conducted to categorise the critical barriers (CRBs) into principal factors (PCRBs). The suitability of the dataset for factor analysis was confirmed through the Kaiser-Meyer-Olkin (KMO) test (0.776) and Bartlett's test of sphericity ($p < 0.000$) (Field, 2005; Osei-kyei *et al.*, 2017). Lastly, FSE was employed to assess the overall criticality or risk level of NZEBs in the GCI. The FSE process involved calculating the weightings for each variable, determining the principal factors, computing the membership functions for each variable and principal factors, and quantifying the impact of the principal factors using the criticality indices (Ameyaw and Chan, 2015; Osei-Kyei *et al.*, 2017; Xu *et al.*, 2010).

4. Results and Discussion

4.1 Demographic Information of Respondents

The demographic composition of the survey's participants (see Table S2) indicates that, out of the 80 collected questionnaires, 38 (47.5%) identified as architects, 24 (30%) as project/construction managers, 12 (15%) as civil/structural engineers, and 6 (7.5%) as services engineers, suggesting a predominance of architects among the respondents. Moreover, participants were asked to specify their tenure in their current profession. Twenty (25%) reported being in their current roles for 0 to 5 years, while 38 (47.5%) indicated a tenure of 6 to 10 years. Additionally, 12 (15%) had held their positions for 11 to 15 years, and 10 (12.5%) had been in their current roles for over 15 years. Regarding professional affiliations, 38 (47.5%) were members of the Ghana Institute of Architects (GIA), 18 (22.5%) belonged to the Ghana Institute of Engineers (GhIE), 10 (12.5%) were part of the Association of Building and Civil Engineering Contractors of Ghana (ABCECG), and 14 (17.5%) were design professionals associated with the Institute of Engineering and Technology Ghana (IET Ghana).

4.2 Reliability Analysis

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2
3 The Cronbach Alpha coefficient obtained was 0.948, indicating a high level of internal
4 consistency. This exceeds the threshold value of 0.700 (Field, 2005).
5

6 **4.3 Mean Score Analysis**

7
8 Mean score ranking was conducted to evaluate the relative significance of the barriers
9 regarding their criticality. The mean scores of the barriers to implementing NZEB in the GCI
10 for this research were computed to obtain their average assessment on the 5-point Likert scale
11 used, where “1 = Not Critical and 5 = Extremely Critical”. Based on the grades of the 5-point
12 Likert scale used in the study, a mean score of 3 or more indicates that the variable is significant
13 (Osei-Kyei *et al.*, 2017; Wuni *et al.*, 2020). The results of the mean scores analyses are shown
14 in Table 1.
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18 **(INSERT TABLE 1 HERE)**
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21

22 **4.4 Categorizing the Critical Barriers to NZEBs**

23
24 A factor analysis was conducted using the average ranking of the 20 barriers to implementing
25 NZEB in the construction industry of Ghana. However, when it comes to factor analysis
26 technique for factor groupings, it is often necessary to have a recommended variable-to-sample
27 size ratio of 1:5 (Lingard and Rowlinson, 2006). Again, it is also possible to assess the
28 suitability of this analysis technique for a given set of data by conducting preliminary statistical
29 tests such as correlation and anti-image matrix, KMO, Bartlett's test of sphericity, and
30 reliability test (Ahadzie *et al.*, 2008). Therefore, if the statistical tests yield favourable results,
31 even if they do not conform to the recommended size ratio, the factor analysis technique can
32 be carried out with confidence and reliability (Osei-Kye *et al.*, 2014; Li *et al.*, 2005a). In this
33 regard, initial tests were conducted to determine the suitability of the factor analysis technique
34 in this study. First, the data's internal consistency was assessed using Cronbach's α model,
35 which provides values between 0 and 1. As indicated by Field (2005), Cronbach's α value
36 above 0.70 is considered acceptable, indicating a strong internal consistency and reliability of
37 the data set. A remarkable value of 0.948 is attained for the data set, indicating a strong level
38 of consistency and reliability in the research instrument. A test for sampling adequacy, known
39 as the Kaiser-Meyer-Olkin (KMO) Test, was performed on the dataset. The analyses yielded a
40 statistic of 0.776, surpassing the 0.6 threshold utilized in previous studies (Osei-Kyei *et al.*
41 2017). This indicates that the dataset is well-suited for structure detection. A Bartlett's test of
42 sphericity was performed to assess the relationship and suitability of the factors for structure
43 detection. The analyses produced a Chi-square value of approximately 1983.665. With a p-
44 value less than 0.000, it is evident that the correlation matrix is not an identity matrix.
45 Therefore, the dataset is well-suited for factor analysis. While there are various methods to
46 assess the appropriateness of a dataset for factor analysis, the positive outcomes of the
47 statistical indicators mentioned above are generally seen as sufficient evidence to support the
48 dataset's suitability. Consequently, an exploratory factor analysis was performed using
49 Principal Component Analysis for factor extraction and Varimax with Kaiser Normalization
50 for factor rotation. Varimax rotation was selected for its ability to simplify interpretation, as it
51 represents the principal component factor with a small number of variables (Abdi, 2003). The
52 results of the exploratory factor analysis are displayed in Table 2.
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(INSERT TABLE 2 HERE)

4.5. Evaluating the criticality of the barriers to NZEBs in the Ghanaian construction industry using FSE modelling

Several studies have utilized FSE in the construction engineering and management research domain to assess project management concerns. In a study conducted by Osei-Kyei *et al.* (2017), the authors utilized FSE to assess the critical success factors (CSFs) in the operational management of PPP projects. Similarly, Ameyaw and Chan (2015) employed FSE to evaluate the risk factors associated with public-private partnership (PPP) water projects in developing countries. Additionally, Wuni *et al.* (2020) utilized FSE to assess the success factors for MiC projects. Hence, the ongoing research utilizes the FSE technique to assess the obstacles to achieving NZEBs in the construction industry of Ghana. FSE is a powerful tool for multi-criteria decision-making problems, particularly when dealing with complex systems involving uncertainties and subjective judgements (Ameyaw and Chan, 2015; Liu *et al.*, 2013; Xu *et al.*, 2010). The FSE approach offers several advantages over other similar statistical tools, making it more suitable for this study. FSE can handle inherent fuzziness and uncertainty associated with subjective evaluations provided by experts (Xu *et al.*, 2010). In the context of assessing barriers to NZEBs, the perceptions and opinions of construction professionals may be influenced by their individual experiences, knowledge, and biases. FSE addressed these challenges by using membership functions to quantify the degree of belonging of each barrier to a particular critical level, thereby capturing the fuzziness in the evaluation process (Ameyaw and Chan, 2015). The FSE was implemented using a comprehensive methodology that consisted of three levels. The initial step involves calculating the weightings for each variable and determining the principal factors or components. Next, the membership function is computed for each variable and the principal factors. Finally, the impact of the Principal Factors is quantified using the criticality indices.

The criticality index obtained for each Principal critical barrier or factor (PCRBs) of NZEBs is interpreted based on a predefined scale. In this study, a five-point scale was adopted, where 1 represents "not at all critical" and 5 represents "extremely critical". The criticality threshold was set at 3, which corresponds to the linguistic term "critical" on the five-point scale. This threshold has been widely used in previous studies employing FSE (Ameyaw and Chan, 2015; Liu *et al.*, 2013; Xu *et al.*, 2010). PCRBs with a criticality index greater than or equal to 3 are considered critical and require prioritized attention and mitigation measures.

4.5.1 Determining the appropriate weightings for critical barriers (CRBs) and principal critical barriers (PCRBs)

The weightings for 20 CRBs and 4 PCRBs are established based on the mean score values obtained from the questionnaire survey. Given the mean values, the weightings are computed using the following equation (Yeung *et al.*, 2007):

$$W_i = \frac{M_i}{\sum M_{ii}}$$

Where W_i is the weightings of the CRBs and PCRBs; M_i is the mean score value of CRBs/PCRBs, M_{ii} is the summation of the mean score value of all the CRBs/PCRBs

(INSERT TABLE 3 HERE)

4.5.2 Determining the membership function of each CRB and PCRB

To determine the membership of each PCRB, the membership function of each CRB must be established first. This establishes the foundation for calculating the membership of each PCRB. The membership function of CRB is determined through expert evaluation, where grades are assigned to indicate the level of criticality (ranging from 1 - Not critical to 5 - extremely critical). As an illustration, the survey findings showed that a small percentage of experts considered "Lack of expertise for constructing NZEBs (CRB11)" to be not critical, while a larger percentage rated it as fairly critical, critical, very critical, or extremely critical. Regarding this matter, the membership function for this specific factor can be expressed by the following equation:

$$MF_{(CRB11)} = \frac{0.03}{NC(1)} + \frac{0.13}{FC(2)} + \frac{0.13}{C(3)} + \frac{0.36}{VC(4)} + \frac{0.36}{EC(5)}$$

This is also written as (0.03, 0.13, 0.13, 0.36, 0.36). Using the same approach, the membership functions of the remaining CRBs are computed and this is shown in Table 4. The membership function of the CRBs is further used to compute the membership functions of each PCRB. The PCRBs are determined using the equation;

$$D = W_i \circ R$$

Where D represents the final evaluation matrix; W_i is the weightings for all the CRBs under each PCRBs; R is the fuzzy evaluation matrix for each PCRBs; and \circ is a fuzzy composition operator.

Using PCRB1 (Factor grouping 1) as an example, the weightings for all the CRBs under this factor are expressed as:

$$W_i = (0.162, 0.167, 0.169, 0.169, 0.172, 0.162) \text{ and } R = \begin{vmatrix} 0.03 & 0.13 & 0.13 & 0.36 & 0.36 \\ 0.04 & 0.03 & 0.30 & 0.41 & 0.17 \\ 0.04 & 0.03 & 0.19 & 0.36 & 0.39 \\ 0.06 & 0.05 & 0.14 & 0.23 & 0.53 \\ 0.08 & 0.01 & 0.10 & 0.31 & 0.50 \\ 0.06 & 0.11 & 0.13 & 0.26 & 0.44 \end{vmatrix}$$

Therefore, the membership function of PCRB1 (Factor grouping 1) is calculated as:

$$D_{PCR1} = (0.162, 0.167, 0.169, 0.169, 0.172, 0.162) \times R = \begin{vmatrix} 0.03 & 0.13 & 0.13 & 0.36 & 0.36 \\ 0.04 & 0.03 & 0.30 & 0.41 & 0.17 \\ 0.04 & 0.03 & 0.19 & 0.36 & 0.39 \\ 0.06 & 0.05 & 0.14 & 0.23 & 0.53 \\ 0.08 & 0.01 & 0.10 & 0.31 & 0.50 \\ 0.06 & 0.11 & 0.13 & 0.26 & 0.44 \end{vmatrix}$$

$D_{PCR1} = (0.05, 0.06, 0.15, 0.30, 0.44)$ as shown in table 4.

Using the same approach, the membership functions of PCRB2, PCRB3 and PCRB4 were derived and shown in Table 4. After determining the membership of each PCRB, the criticality (index) for each PCRB (factor grouping) is calculated.

(INSERT TABLE 4 HERE)

4.5.3 Quantifying the criticality of the PCRBs (Factor groupings)

After determining the membership function of each PCRb, the criticality index for each factor grouping (PCRb) is calculated using the equation below:

$$\text{Criticality index (CI) for each PCRb} = \sum_{i=1}^5 D \times E$$

Where D denotes the final evaluation matrix of a given PCRb and E denotes the grade alternatives of the 5-point rating scale.

From Table 4, the following outcomes can be derived:

$$D_{PCRb1} = (0.05, 0.06, 0.15, 0.30, 0.44)$$

$$D_{PCRb2} = (0.07, 0.09, 0.20, 0.33, 0.29)$$

$$D_{PCRb3} = (0.07, 0.05, 0.13, 0.30, 0.4)$$

$$D_{PCRb4} = (0.10, 0.10, 0.10, 0.34, 0.36)$$

Therefore, the criticality indices of the PCRbs are computed as follows:

$$PCRb_{CI} = D_{PCRb1} \times E = (0.05, 0.06, 0.15, 0.30, 0.44) \times (1, 2, 3, 4, 5) = 4.023$$

$$PCRb_{CI} = D_{PCRb2} \times E = (0.07, 0.09, 0.20, 0.33, 0.29) \times (1, 2, 3, 4, 5) = 3.615$$

$$PCRb_{CI} = D_{PCRb3} \times E = (0.07, 0.05, 0.13, 0.30, 0.40) \times (1, 2, 3, 4, 5) = 4.007$$

$$PCRb_{CI} = D_{PCRb4} \times E = (0.10, 0.10, 0.10, 0.34, 0.36) \times (1, 2, 3, 4, 5) = 3.763$$

4.6. Results of the Data Analysis

4.6.1 Mean Score Ranking of the Barriers to NZEBs in the Ghanaian Construction Industry

The mean score analysis reveals several key barriers perceived by construction professionals as impeding the implementation of NZEBs in Ghana. "Lack of awareness of passive design and benefits" was ranked first, with a mean score of 4.30. This aligns with findings from Reddy (2016), indicating a lack of knowledge and understanding of passive design principles and how they contribute to NZEB goals in the local context. Educational campaigns focusing specifically on passive design strategies suitable for the Ghanaian climate could help address this barrier. "Lack of knowledge and awareness of NZEB benefits" ranked second with a mean score of 4.17. This validates research by Godin *et al.* (2021) showing that awareness of benefits is a complex issue affecting NZEB adoption. Targeted training programs highlighting the advantages of NZEBs for professionals could enhance knowledge and motivate adoption.

The third highest-ranked barrier is the "Lack of experts capable of doing quality assurance for NZEBs." Poor assurance during design and construction risks performance gaps and unmet efficiency goals in the operational building (Ilmonen, 2015). Specialist training and

certification schemes are needed in Ghana, equipping professionals to reliably evaluate and validate NZEB projects. Overall, the top barriers relate strongly to knowledge gaps, highlighting the critical need for educational initiatives, capacity-building programs, and awareness campaigns tailored specifically for Ghanaian construction stakeholders. By improving understanding and expertise related to NZEBs, these strategies can systematically address the key obstacles identified from the survey analysis.

4.6.2 Factor grouping of the critical barriers to NZEBs in the Ghanaian construction industry

The factor analysis (FA) identified four structural components of the barriers to NZEBs in the GCI, as displayed in Table 3. Factor analysis is a valuable tool for condensing a lengthy list of factors into a more organized and concise framework of components. It simplifies the cognitive challenges of managing and prioritizing the extensive list of obstacles to NZEB (Ameyaw and Chan, 2015) and offers assistance in making strategic resource allocations. A 4-factor solution was generated by the factor analysis, which includes PCRB1 - Market readiness barriers, PCRB2 - Cost and Capacity barriers, PCRB3 - Awareness and policy, and PCRB4 - Resistance to change.

4.7 Discussions of the research findings

According to the findings in Table 5, the evaluation model has identified the factor grouping that poses significant barriers to NZEBs in the GCI. Market readiness barriers are ranked first with an index of 4.023, which is considered very critical. This is followed by awareness and policy barriers, with an index of 4.007. Lastly, resistance to change and cost and capacity barriers have indices of 3.763 and 3.615, respectively. The purpose of the indices and ranking is to provide practitioners with important information about the critical issues that require attention in the adoption of NZEBs in the GCI.

(INSERT TABLE 5 HERE)

4.7.1 PCRB1 – Market Readiness Barriers

This factor grouping explained 53.073% of the total variance in the factor analysis, suggesting that market-related barriers significantly hinder the adoption of NZEBs. The PCRB1 grouping emphasizes that the main obstacles hindering NZEB adoption are currently related to the market which is in line with prior research conducted by Godin *et al.* (2021), who discovered that market barriers pose the greatest challenge to the implementation of NZEBs. The market readiness barriers consist of six critical barriers (CRBs), which include the absence of local expertise for NZEB construction, limited demand for NZEBs, inadequate financing schemes for homebuyers, insufficient awareness among design professionals, a shortage of quality assurance experts, and a lack of market competition. The most significant obstacle in the market was the limited availability of local expertise, which received the highest ranking with a mean score of 3.91 and a weighting of 0.162. This highlights the current shortage of professionals with specialized knowledge and skills to design and construct NZEBs as a significant obstacle. For the successful delivery of NZEBs, it is crucial to have a team of experienced local professionals who are well-versed in advanced technologies and integrated design. However, there is still a significant lack of expertise that continues to be a major obstacle in the market. There is a pressing need for the development of training programs and certification courses to quickly enhance local capacity (Pittri *et al.* 2023b). Similarly, the

current market environment presents a significant barrier due to the lack of demand for NZEBs. The survey results indicate that there is still a lack of enthusiasm among homebuyers and developers, with a mean score of 4.03 and a weighting of 0.167. Possible factors that may have an impact include the significant initial expenses associated with NZEBs and the lack of awareness in the market regarding their advantages. Increasing consumer awareness, along with providing financial incentives, could potentially stimulate market demand. The lack of financial support for homebuyers interested in NZEBs is a significant market obstacle. These projects can become financially viable for buyers by ensuring access to affordable loans and mortgages. With a mean score of 4.08 and a weighting of 0.169, the feasibility of these projects is evident. Governments can implement specialized funding programs and collaborate with banks/financial institutions to tackle this issue.

4.7.2 PCRB2 – Cost and Capacity Barriers

This factor grouping explained 12.185% of the total variance in the factor analysis, and it is considered critical with a risk level of 3.615. Six significant barriers need to be addressed, which pertain to project costs and the capabilities of the human resources involved. The most significant risk factor in this category is the increased cost of NZEBs, with a weighting of 0.162 and a mean of 3.92. The significant financial investment needed is a common obstacle that restricts the adoption of NZEBs (Makvandia and Safiuddin, 2021; McCoy *et al.*, 2015). The costs of implementing advanced technologies and systems to enhance energy efficiency and on-site renewable energy production can be higher upfront compared to conventional buildings. This presents financial challenges and concerns about affordability for numerous clients and developers. Strategies that involve thorough cost-benefit analysis and the use of financial incentives will play a crucial role in overcoming the cost barriers associated with NZEBs. The shortage of skilled workers for NZEB construction was ranked as the second most significant factor, with a weighting of 0.128. The specialized nature of NZEB design and technologies necessitates having construction teams with the necessary skills and competencies, which are still lacking in many markets (Reddy, 2016; Godin *et al.*, 2021). Providing specialized training programs focused on NZEBs will help industry professionals enhance their skills and bridge the gap in experience and knowledge. Two other significant barriers within this grouping are the insufficient personnel capacity for operating and managing NZEBs, as well as the inadequate personnel capacity for designing and constructing NZEBs. Their weightings were 0.129 and 0.130 respectively, highlighting their significance. The expertise required for NZEB project delivery is currently limited, which poses risks for implementation (Feng *et al.*, 2019). To address this, a comprehensive approach to capacity building that covers design, construction, and O&M phases will help mitigate long-term personnel-related risks. In summary, the cost and capacity grouping emphasises the significant resource requirements in delivering NZEB projects, which can hinder their adoption. The risks highlight the significance of financial enabling mechanisms and ongoing investments in localized human capital development.

4.7.3 PCRB3 – Awareness and Policy Barriers

This grouping accounted for 8.567% of the total variance and had a risk level of 4.007, indicating a high level of criticality. There are five significant barriers that need to be addressed, which pertain to awareness, policy, and political commitment. One of the main obstacles in this category is a lack of knowledge and awareness of the benefits of NZEB, with a weighting of 0.207 and a mean of 4.17. This aligns with the findings of Godin *et al.* (2021), which support the notion that understanding the advantages of NZEBs is an intricate factor influencing the widespread adoption of NZEBs. Despite the clear benefits, there is a lack of understanding among many construction stakeholders when it comes to NZEBs, which is hindering their

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3 adoption (Darko *et al.*, 2017). Focused educational and promotional initiatives that highlight
4 the benefits of NZEB will help increase awareness. The government's lack of interest in energy
5 efficiency construction was the second highest weighted risk variable at 0.201. Lack of
6 emphasis on state prioritization and involvement is consistently identified as a barrier to
7 NZEBs (Godin *et al.*, 2021; Singh *et al.*, 2021). Governments play a crucial role in promoting
8 supportive regulations, providing incentives, and setting an example in public buildings. The
9 absence of definitive signals and dedication from policymakers continues to fuel hesitancy
10 among builders and consumers. Another significant obstacle is the clash with public policy
11 regulation and the absence of political determination for NZEB construction, with a weight of
12 0.201. The reliance on regulatory frameworks and political support exposes NZEB projects to
13 potential uncertainties (Ameyaw and Chan, 2015). Uncertain or volatile policy environments
14 create risks that discourage private investments. It is thus imperative for governments to
15 establish and enforce regulations that promote energy efficiency and the achievement of net
16 zero carbon goals. This requires unwavering political determination and commitment. Overall,
17 the focus is on the importance of spreading knowledge and providing support mechanisms to
18 enable NZEBs. A comprehensive approach that includes public education, efficient policies,
19 and strong leadership will be instrumental in driving progress.

23 **4.7.4 PCRB4 – Resistance to change**

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25 This factor grouping explained 7.573% of the total variance and had a criticality index of 3.763,
26 suggesting a high level of criticality. It only consists of one primary obstacle - resistance to
27 change. Resistance to change was the only factor considered in this group, with a weighting of
28 1.000 and a mean value of 3.82. This supports previous research that emphasizes the challenge
29 of resistance to change as a significant obstacle to achieving sustainability in construction,
30 including for NZEBs (Häkkinen and Belloni, 2011; Darko *et al.*, 2017). The shift toward
31 NZEBs represents a significant transition that necessitates shifts in mindsets, practices,
32 technologies, and policies. However, there is a prevailing resistance among the public and
33 industry stakeholders. Developers tend to stick to traditional building approaches; policy-
34 makers are hesitant to implement progressive regulations; and consumers have firmly
35 held onto their homebuying perspectives. Overcoming resistance will require a collaborative
36 approach, with the use of incentives, public awareness campaigns, and early involvement of
37 stakeholders. Despite being an independent factor, the reluctance to embrace change presents
38 intricate social and behavioural obstacles that greatly hinder the adoption of NZEB. It is crucial
39 to implement strategies that focus on changing attitudes among all groups involved, in addition
40 to technical solutions. According to Häkkinen and Belloni (2011), there is strong resistance to
41 embracing sustainable transitions like NZEBs, mainly because of the perceived risks associated
42 with adopting new technologies and building methods. A combination of strategies and efforts
43 to promote receptiveness will be crucial.

47 **5. Implications of the study**

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51 In terms of practice, the findings offer valuable insights for policymakers, construction
52 professionals, and industry stakeholders. The identification of the critical barriers related to
53 market readiness, awareness, policy, resistance to change, cost and capacity underscores the
54 need for concrete efforts to address these challenges. Policymakers can use these findings to
55 develop targeted policies and incentives that encourage the adoption of NZEBs in the GCI.
56 From the societal perspective, the adoption of NZEBs has the potential to significantly
57 contribute to the sustainable development goals of Ghana and other developing countries. By
58 reducing the energy consumption and carbon footprint of buildings, NZEBs can help mitigate
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3 the impacts of climate change and improve the overall quality of life for citizens. The study
4 emphasises that the industry needs to develop strategies for thorough cost-benefit analysis and
5 explore innovative financing models to make NZEBs more financially viable.
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7 The study highlights the current deficiency in professionals possessing specialised knowledge
8 and expertise in designing and constructing NZEBs. Policymakers should focus on developing
9 educational campaigns and promotional initiatives to increase awareness among construction
10 stakeholders and the general public. To effectively implement NZEB projects, it is essential to
11 assemble a proficient team of local practitioners well-acquainted with cutting-edge
12 technologies and integrated design principles. There is an urgent necessity for the establishment
13 of training initiatives and certification programs to swiftly enhance local capabilities.
14 Augmenting consumer awareness and offering financial incentives could potentially boost the
15 demand for NZEBs in the market. Achieving this objective may involve educating
16 professionals on NZEB practices and integrating NZEB concepts into the educational
17 curriculum for construction professionals, among other strategies.
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21 Researchers can build upon these findings to develop targeted solutions and strategies for
22 overcoming these barriers. The study also highlights the need for more context-specific
23 research in developing countries to better understand the unique challenges they face in
24 transitioning to sustainable construction practices.
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26 **6. Conclusion**

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28 This study revealed the cluster of factors posing significant challenges to achieving NZEBs in
29 the GCI. Leading the list were barriers related to market readiness, succeeded by obstacles
30 pertaining to awareness and policy. Following these were resistance to change and barriers
31 related to cost and capacity, ranked third and fourth, respectively. The key limitation was the
32 study's relatively small sample of respondents, a result of the challenges associated with data
33 collection within the construction sector. Although the study acknowledges this constraint, it
34 is essential to recognise that it does not compromise the credibility and accuracy of the findings
35 presented. Instead, it offers insight for bolstering and broadening future research initiatives in
36 this domain. Subsequent studies can thus expand the breadth of investigation using a qualitative
37 approach to how the respondents consider the variables as barriers to NZEBs implementation.
38 Also, future research should focus on fostering collaboration between various disciplines such
39 as architecture, engineering, environmental science, and social sciences to develop holistic
40 solutions for sustainable construction
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Table 1. Mean Score Ranking of the Barriers to NZEB

SN	Barriers	Mean	St. Deviation	Rank
CRB1	Lack of awareness of passive design and benefits	4.30	0.976	1st
CRB2	Lack of knowledge and awareness of NZEB benefits	4.17	1.104	2nd
CRB3	Lack of experts capable of doing quality assurance for NZEBs	4.15	1.167	3rd
CRB4	Lack of awareness and familiarity among design professionals	4.09	1.212	4th
CRB5	Lack of financing schemes available to homebuyers	4.08	1.012	5th
CRB6	Regulation and lack of political will for NZE construction	4.05	1.115	6th
CRB7	Low government interest in energy efficiency construction	4.05	1.115	7th
CRB8	Lack of demand for NZEBs,	4.03	1.037	8th
CRB9	High initial investment cost	3.96	1.195	9th
CRB10	Lack of suitable variety and competitive market for high-performance NZEBs	3.92	1.257	10th
CRB11	Lack of local expertise for constructing NZEBs	3.91	1.133	11th
CRB12	Lack of qualified labour for constructing NZEBs	3.88	1.247	12th
CRB13	Lack of personnel capacity for NZEB operation and management.	3.85	1.085	13th
CRB14	Lack of personnel capacity for NZEB design and construction	3.85	1.153	14th
CRB15	Higher cost of NZEBs	3.83	1.131	15th
CRB16	Resistance to change	3.82	1.288	16th
CRB17	Long payback periods for NZEBs	3.59	1.176	17th
CRB18	Conflict with public policy regulation and policy clarity	3.58	1.426	18th
CRB19	Lack of evaluation and valuation processes	3.56	1.217	19th
CRB20	Low return on investment for NZEBs	3.29	1.200	20th

Table 2. Factor Extraction and their Loading

SN.	Factor groupings	Factor Loadings	Eigenvalue	% of variance explained	Cumulative % variance explained
PCRB1	Market Readiness Barriers		14.815	53.073	53.073
CRB11	Lack of local expertise for constructing NZEB	0.800			
CRB8	Lack of demand for NZEBs	0.616			
CRB5	Lack of financial schemes available to homebuyers	0.794			
CRB4	Lack of awareness and familiarity among design professionals	1.014			
CRB3	Lack of experts capable of doing quality assurance for NZEB	1.014			
CRB10	Lack of suitable variety and competitive market for high-performance	0.851			
PCRB2	Cost and Capacity Barriers		3.401	12.185	65.258
CRB15	Higher cost of NZEBs	0.979			
CRB12	Lack of qualified labour for construction NZEBs	0.836			
CRB14	Lack of personnel capacity for NZEB design and construction	0.808			
CRB13	Lack of personnel capacity for	0.656			

	NZEB operation and management			
CRB17	The long payback period for NZEBs	0.958		
CRB20	Low return on investment for NZEBs	0.770		
CRB9		0.977		
CRB19	High Initial investment cost	1.017		
	Lack of evaluation and valuation processes			
PCRB3	Awareness and Policy Barriers		2.391	8.567
CRB2	Lack of knowledge and awareness of NZEB benefits	0.812		
CRB1	Lack of Awareness of passive design and benefits	0.544		
CRB17	Low government interest in energy efficiency	0.931		
CRB18	Conflict with public policy regulation and policy clarity	0.639		
CRB6	Regulation and lack of political will for NZEB construction	0.954		
PCRB4	Resistance to change		2.114	7.573
CRB16	Resistance to change	1.000		81.397

Table 3. Weighting functions of each variable and the principal components

SN.	Factors (CRBs) and Factor grouping (PCRBs)	Mean score for factors	Weight for each factor	Total Mean for each factor groupings	Weight for each factor grouping
PCRB1	Market Readiness Barriers			24.18	0.310
CRB11	Lack of local expertise for constructing NZEB	3.91	0.162		
CRB8	Lack of demand for NZEBs	4.03	0.167		
CRB5	Lack of financial schemes available to homebuyers	4.08	0.169		
CRB4	Lack of awareness and familiarity among design professionals	4.09	0.169		
CRB3	Lack of experts capable of doing quality assurance for NZEB	4.15	0.172		
CRB10	Lack of suitable variety and competitive market for high-performance	3.92	0.162		
PCRB2	Cost and Capacity Barriers			29.81	0.382
CRB15	High cost of NZEBs	3.92	0.162		
CRB12	Lack of qualified labour for construction NZEBs	3.83	0.128		
CRB14	Lack of personnel capacity for NZEB design and construction	3.88	0.130		
CRB13	Lack of personnel capacity for NZEB operation and management	3.85	0.129		
CRB17	The long payback period for NZEBs	3.59	0.120		
CRB20	Low return on investment cost	3.29	0.110		
CRB9	High initial investment cost	3.96	0.133		
CRB19	Lack of evaluation and valuation process	3.56	0.119		
PFAC3	Awareness and Policy Barriers			20.15	0.258
CRB2	Lack of knowledge and awareness of NZEB benefits	4.17	0.207		
CRB1	Lack of Awareness of passive design and benefits	4.30	0.213		
CRB17	Low government interest in energy efficiency construction	4.05	0.201		
CRB18	Conflict with public policy regulation and policy clarity	3.58	0.178		
CRB6	Regulation and lack of political will for NZEB construction	4.05	0.201		
PCRS	Resistance to change			3.82	0.049
CRB16	Resistance to change	3.82	1.000		

Table 4. Membership Function of the CRBs and PCRBs

SN.	Factors (CRBs) and Factor grouping (PCRBs)	Weight for each factor	Membership function for CRBs	Membership function for PCRBs
PCRB1	Market Readiness Barriers			(0.05, 0.06, 0.15, 0.30, 0.44)
CRB11	Lack of local expertise for constructing NZEB	0.162	(0.03, 0.13, 0.13, 0.36, 0.36)	
CRB8	Lack of demand for NZEBs	0.167	(0.04, 0.03, 0.23, 0.30, 0.41)	
CRB5	Lack of financial schemes available to homebuyers	0.169	(0.04, 0.03, 0.19, 0.36, 0.39)	
CRB4	Lack of awareness and familiarity among design professionals	0.169	(0.06, 0.11, 0.13, 0.26, 0.44)	
CRB3	Lack of experts capable of doing quality assurance for NZEB	0.172	(0.08, 0.03, 0.28, 0.29, 0.34)	
CRB10	Lack of suitable variety and competitive market for high-performance	0.162	(0.08, 0.08, 0.16, 0.31, 0.38)	
PCRB2	Cost and Capacity Barriers			(0.07, 0.09, 0.20, 0.33, 0.29)
CRB15	High cost of NZEBs	0.162	(0.08, 0.03, 0.28, 0.29, 0.34)	
CRB12	Lack of qualified labour for construction NZEBs	0.128	(0.08, 0.08, 0.16, 0.31, 0.38)	
CRB14	Lack of personnel capacity for NZEB design and construction	0.130	(0.06, 0.09, 0.13, 0.41, 0.31)	
CRB13	Lack of personnel capacity for NZEB operation and management	0.129	(0.04, 0.09, 0.21, 0.35, 0.31)	
CRB17	Long payback period for NZEBs	0.120	(0.08, 0.14, 0.21, 0.33, 0.25)	
CRB20	Low return on investment cost	0.110	(0.11, 0.16, 0.25, 0.31, 0.16)	
CRB9		0.133	(0.08, 0.08, 0.16, 0.26, 0.30)	

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3	CRB19	High initial investment cost	0.119	(0.09, 0.13, 0.18, 0.38, 0.24)
4				
5				
6				
7		Lack of evaluation and valuation process		
8				
9	PCRB3	Awareness and Policy Barriers		(0.07, 0.05, 0.13, 0.30, 0.45)
10				
11	CRB2	Lack of knowledge and awareness of NZEB benefits	0.207	(0.08, 0.00, 0.15, 0.28, 0.50)
12				
13				
14				
15	CRB1	Lack of Awareness of passive design and benefits	0.213	(0.00, 0.10, 0.08, 0.25, 0.58)
16				
17				
18				
19	CRB17	Low government interest in energy efficiency construction	0.201	(0.08, 0.01, 0.19, 0.33, 0.40)
20				
21	CRB18	Conflict with public policy regulation and policy clarity	0.178	(0.19, 0.06, 0.06, 0.39, 0.30)
22				
23	CRB6	Regulation and lack of political will for NZEB construction	0.201	(0.04, 0.08, 0.16, 0.28, 0.45)
24				
25				
26				
27				
28				
29				
30	PCRB4	Resistance to Change		(0.10, 0.10, 0.10, 0.34, 36)
31				
32	CRB	Resistance to change	1.000	(0.10, 0.10, 0.10, 0.34, 0.36)
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Table 5. Critical indices of the PCRBs influencing NZEBs in the Ghanaian Construction industry

Code	PCRBs	Index	Description	Rank
PCRB1	Market Readiness Barriers	4.023	Critical	1st
PCRB2	Cost and Capacity Barriers	3.615	Critical	4th
PCRB3	Awareness and Policy Barriers	4.007	Critical	2nd
PCRB4	Resistance to Change	3.763	Critical	3rd

Table S1 Barriers Impeding the Implementation of Net Zero Energy Buildings (NZEBS)

Barriers	Source
Resistance to change	Godin et al. (2021), Darko et al. (2017)
Lack of knowledge and awareness of NZE homes' benefits	Godin et al. (2021), Darko et al. (2017)
Higher cost of NZEB homes	Godin et al. (2021), Darko et al. (2017), McCoy et al. (2015)
Lack of qualified labour for constructing NZEBs	Godin et al. (2021)
Lack of local expertise for constructing NZEBs	Godin et al. (2021)
High initial investment cost (upfront cost)	Cao et al. (2016); Feng et al. (2019)
Long payback periods for capital investments in NZEBs	Cao et al. (2016)
Lack of demand for NZE homes	Godin et al. (2021)
Lack of financing schemes available to homebuyers	Godin et al. (2021)
Low government interest and involvement in energy efficiency and NZE construction	Godin et al. (2021)
Lack of personnel capacity for NZEB design and construction	Feng et al. (2019)
Lack of personnel capacity for NZEB operation and management	Feng et al. (2019)
Low return on investment for NZEBs	Nduka et al. (2019)
Conflict with public policy regulation and policy clarity	Nduka et al. (2019)
Lack of evaluation and valuation processes for NZEBs	Nduka et al. (2019)
Regulation and lack of political will for NZE construction	Reddy (2016)
Lack of awareness and familiarity among design professionals	Reddy (2016)
Lack of suitable variety and competitive market for high-performance NZEBs	Reddy (2016)
Lack of awareness of passive design and benefits	Reddy (2016)
Lack of experts capable of doing quality assurance for NZEBs	Reddy (2016)

Table S2. Demographic Information of Respondents

Demographic Information	Frequency	Percentage (%)
Profession		
Architect	38	47.5
Project Manager/Construction Manager	24	30.0
Civil/Structural Engineer	12	15.0
Services Engineer	6	7.5
Respondents' Years of Working in their Current Role		
0-5 years	20	25.0
6-10 years	38	47.5
11-15 years	12	15.0
Over 20 years	10	12.5
Level of Education		
PhD	5	6.3
Master's	42	52.5
Bachelor's	30	37.5
HND	3	3.7
Professional Affiliation		
Ghana Institute of Architects (GIA)	38	47.5
Ghana Institute of Engineers (GhIE)	18	22.5
Association of Building and Civil Engineering Contractors of Ghana (ABCECG)	10	12.5
Institute of Engineering and Technology Ghana (IET Ghana).	14	17.5
TOTAL	80	100